



FMM/IG/MATA/35.2.1

June 30, 2022

Dr. Mohamad Norjayadi Tamam,
Director
Productivity & Competitiveness Development
Malaysia Productivity Corporation
Lorong Produktiviti, Jalan Sultan
46200 Petaling Jaya, Selangor

MATA Seminar
“Financing Your Automation Projects with Government Guarantee Scheme”
July 27, 2022 (Wednesday) - Kuala Lumpur Golf and Country Club (KLGCC)

The Malaysia Automation Technology Association (MATA) is pleased to inform that, we are organising a seminar on **“Financing Your Automation Projects with Government Guarantee Scheme”**, on Wednesday, July 27, 2022 at Kuala Lumpur Golf and Country Club (KLGCC).

The objectives of the seminar are to create awareness to MATA members on the available financing scheme that could help them to grow their business and promoting industry 4.0 development in Malaysia.

In this regard, we are pleased to invite Malaysia Productivity Corporation (MPC) to be part of the seminar with a minimum fee of RM2,000. We will provide MPC the exposure and publicity as follows :

- a) A display table outside the seminar hall;
- b) Logo to appear on conference materials and e-backdrop;
- c) 1 Complimentary seat at the seminar

Kindly refer to the attached proposal for the details.

We believe that participation and contribution from MPC will greatly enhance the value and standing of the seminar. The tentative programme of the seminar is attached for your information. We are expecting a total of 80 participants which will comprise Chief Executive Officers, Directors, General Managers, Finance Managers, Business Development Managers and Executives.

We look forward to a positive response soonest possible. An early reply would help to expedite arrangements for the Seminar.

Our desk officer, Puan Hasliana Abd Rahman of the MATA Secretariat would be following up with your office. Puan Hasliana could also be contacted at Tel: 03-6286 7200 ext 353 / Fax: 03-6277 6714 / E-mail: hasliana@fmm.org.my.

Thanking you in advance and we hope to receive a favourable reply from you soon.

Yours sincerely,

Tiong Khe Hock
President



MATA Seminar

“Financing Your Automation Projects with Government Guarantee Scheme”

July 27, 2022 (Wednesday)

Kuala Lumpur Golf and Country Club (KLGCC)

Objectives of the Seminar:

- ✓ To obtain a better understanding of Government Guarantee Schemes an alternative solution to their collateral requirement.
- ✓ To exchange success story and share knowledge to meet challenges for growth
- ✓ To encourage Malaysian manufacturers, especially MTCs & SMEs, to adopt new technologies
- ✓ To help manufacturers move towards Industry 4.0; and
- ✓ To provide a platform for MTCs & SMEs to network and exchange views with speakers, who are experts in their respective subject matter

Fee of Promotional Table – RM 2,000

- Promotional table at the foyer/seminar hall
- Business Opportunities Networking Session
- Introduce your company and promote your products/services
- Circulate your product leaflets

REPLY FORM

Attn: Puan Hasliana / Puan Sharina E-mail : hasliana@fmm.org.my / sharina@fmm.org.my

Yes, we would like to take up a **PROMOTIONAL TABLE** at RM2,000

Please prepare the cheque payable to the

Company Information:

Company Name : _____

Submitted by : _____

Position : _____

Telephone No: : _____

E-Mail Address: : _____

Signature : _____

Company Stamp: