



MINISTRY OF  
INVESTMENT, TRADE AND INDUSTRY

# COORDINATION MEETING WITH CO-EXHIBITOR UNDER MITI'S PAVILION FOR LANGKAWI INTERNATIONAL MARITIME AND AEROSPACE EXHIBITION 2025 (LIMA'25)



21 March 2025

# AGENDA:

- 1. Details of the event**
- 2. Overall Layout Plan**
- 3. MITI Pavilion Details**
- 4. Programme Summary (As of 20 March 2025)**
- 5. Itinerary Programme (As of 20 March 2025)**
- 6. Additional Information**

# Details of The Event

<b>Event Name:</b>	Langkawi International Maritime and Aerospace Exhibition 2025 (LIMA'25)
<b>Date:</b>	20 - 24 May 2025
<b>Location:</b>	Mahsuri International Exhibition Centre (MIEC), Langkawi
<b>Format:</b>	B2B meetings Forum Seminars Networking Session Air show
<b>Objectives:</b>	<ol style="list-style-type: none"><li>1) To promote Malaysia as the aerospace hub in South East Asia as part of the Twelfth Malaysia Plan ("RMKe-12") aerospace promotional initiative;</li><li>2) To showcase Malaysia's industry development and capabilities; and</li><li>3) To provide a platform for industry players to share ideas as well as to create business opportunities for local players, particularly for the Small and Medium-sized Enterprises (SMEs) in the aerospace industry.</li></ol>

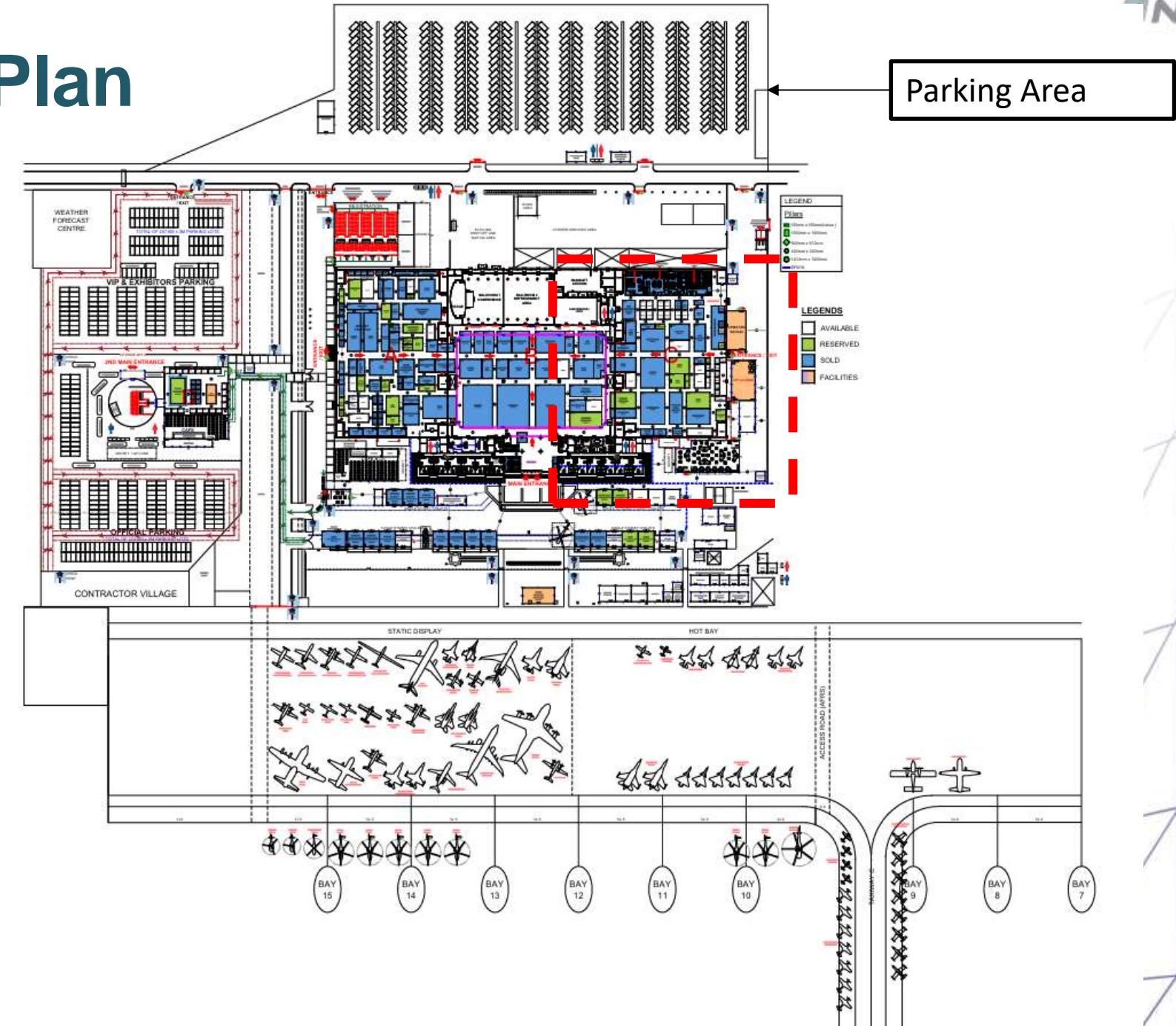
## About LIMA'25

- The 17<sup>th</sup> edition of Langkawi International Maritime and Aerospace Exhibition 2025 (LIMA'25) will be co-organised by the Ministry of Defence Malaysia and Global Exhibitions and Conferences (GEC).It is a biennial exhibition that showcases products and services for the maritime and aerospace industries, with a focus on defence and supporting commercial industries.
- LIMA'25 is the largest aerospace airshow in Malaysia where many international aerospace players will be participating and approximately 400-600 aerospace and defence companies from across the globe are expected to participate in this event, including Airbus, Boeing, Safran, Leonardo, Rolls-Royce, and others.

# Overall Layout Plan

LIMA'25 Location @  
Mahsuri International  
Exhibition Centre (MIEC)

- Near Langkawi Airport
- Beside Wings of Croske  
Resort



# MITI Pavilion Details

## MITI Pavilion Details

1. Size: 7 x 17 (119sqm)
2. 1 Main Counter
3. 10 co-exhibitor counters
4. Pantry
5. Tables & chairs including sofa
6. Mineral water & coffee machine and capsule
7. TVs including HDMI cables(each counter and meeting room)
8. 1 Meeting room
9. 1 printer (for internal use)
10. Main monitor (LED)
11. Sound system
12. Storage area



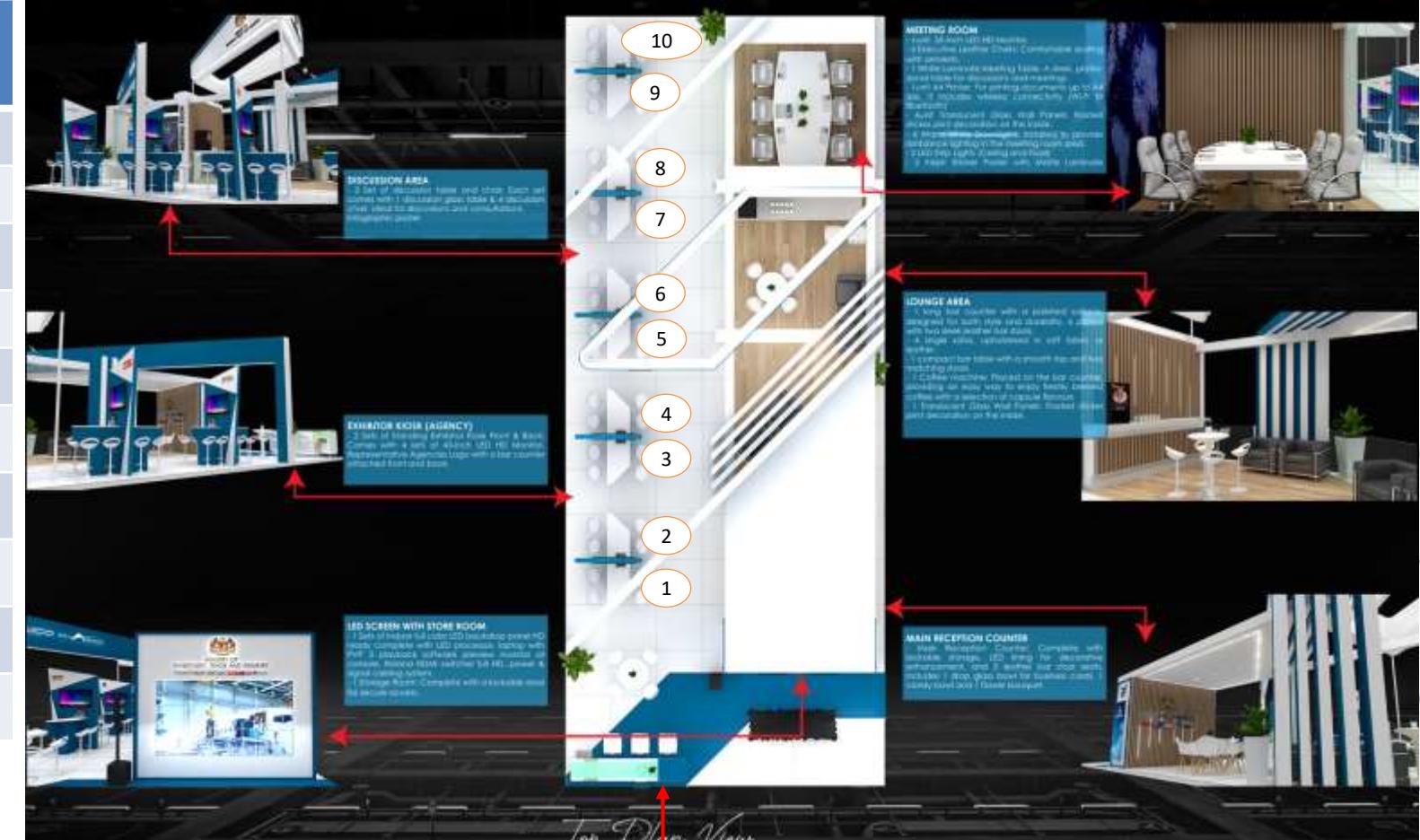
MAIN ENTRANCE

LOCATION OF MITI  
PAVILION



# MITI Pavilion Details

No	Co-Exhibitors Name	Details
1.	MIDA	Counter No. 1
2	MATRADE	Counter No. 2
3	MPC	Counter No. 3
4	JSM	Counter No. 4
5	STS	Counter No. 5
6	SIRIM	Counter No. 6
7	EXIM Bank	Counter No. 7
8	MIDF	Counter No. 8
9	MBSB	Counter No. 9
10	MyAERO Centre	Counter No. 10



# Programme Summary (As of 20 March 2025)

Date	Tue (20/5) – Day 1	Wed (21/5) – Day 2	Thu (22/5) – Day 3	Fri (23/5) – Day 4	Sat (24/5) – Day 5
<b>Programme</b>	<u>Trade Day</u> <ul style="list-style-type: none"><li>• Gracing Ceremony &amp; Opening Gambit</li><li>• <b>MyAERO Conference</b></li><li>• Exhibition</li><li>• Aerial Display</li><li>• <b>MoU Exchange @ MITI Pavilion</b></li><li>• <b>Walkabout</b></li><li>• Meetings</li><li>• Conferences</li></ul>	<u>Trade Day</u> <ul style="list-style-type: none"><li>• Exhibition</li><li>• Aerial Display</li><li>• <b>MoU Exchange @ MITI Pavilion</b></li><li>• Meetings</li><li>• Conferences</li></ul>	<u>Trade Day</u> <ul style="list-style-type: none"><li>• <b>Pioneer Aerospace LIMA Talent Challenge</b></li><li>• Exhibition</li><li>• <b>MoU Exchange @ MITI Pavilion</b></li><li>• Meetings</li><li>• Conferences</li></ul>	<u>Public Day</u> <ul style="list-style-type: none"><li>• <b>Pioneer Aerospace LIMA Talent Challenge</b></li><li>• Exhibition</li><li>• Meetings</li><li>• Conferences</li></ul>	<u>Public Day</u> <ul style="list-style-type: none"><li>• Exhibition</li><li>• Meetings</li></ul>

# Itinerary Programme (As of 20 March 2025)

<b>TWO DAY PRIOR</b>		
18 <sup>th</sup> May 2025, Sunday		
<b>Time</b>	<b>Agenda</b>	<b>Remarks</b>
10:00	Depart of NAICO Malaysia Officers to Langkawi  Venue: Kuala Lumpur International Airport Terminal 1 (KLIA 1) (KUL) Flight No.: OD2201	NAICO Malaysia Officers
11:05	Arrival of NAICO Malaysia Officers  Venue: Langkawi International Airport (LGK) Flight No.: OD2201	NAICO Malaysia Officers
12:00	•Setting up of MITI Pavilion & arrangement with official contractor •Administrative & logistics arrangement with LIMA organiser  Venue: C018 - Hall C, MIEC	NAICO Malaysia Officers
17:00	Check-in at Berjaya Langkawi Resort	NAICO Malaysia Officers

# Itinerary Programme (As of 20 March 2025)

<b>ONE DAY PRIOR</b> 19 <sup>th</sup> May 2025, Monday		
<b>Time</b>	<b>Agenda</b>	<b>Remarks</b>
08:00 – 17:00	<ul style="list-style-type: none"><li>•Preparation of MITI Pavilion &amp; arrangement with official contractor</li><li>•Administrative &amp; logistics arrangement with MITI agencies</li><li>•Briefing with MITI agencies</li></ul> Venue: C018 - Hall C, MIEC	NAICO Malaysia Officers
TBC	Arrival CEO of NAICO Malaysia  Venue: Langkawi International Airport (LGK) Flight No.: MH1450	CEO NAICO Malaysia
TBC	Arrival of YBTM at Langkawi  Venue: Langkawi International Airport (LGK) Flight No.: TBC	YBTM Office
TBC	Departure of YBTM to TBC (Check-in)  Venue: TBC (Hotel's name)	YBTM Office
TBC	Arrival of YBM at Langkawi  Venue: Langkawi International Airport (LGK) Flight No.: TBC	YBM office
TBC	Departure of YBM to TBC (Check-in)  Venue: St. Regis Langkawi (TBC)	YBM Office

# Itinerary Programme (As of 20 March 2025)

<b>ONE DAY PRIOR</b> 19 <sup>th</sup> May 2025, Monday		
<b>Time</b>	<b>Agenda</b>	<b>Remarks</b>
18:00	Briefing by NAICO Malaysia  Venue: <b>St. Regis Langkawi (TBC)</b> Attendees: 1.YB Minister 2.YB Deputy Minister 3.KSU, MITI 4.Head of Agencies	NAICO Malaysia
18:20 – 19:35	Arrival VP of NAICO Malaysia  Venue: Langkawi International Airport (LGK) Flight No.: MH1450 Check-in: Berjaya Langkawi Resort	VP NAICO Malaysia
19:30	YBM departs hotel for the Opening Ceremony	
20:00 – 22:30	Opening Ceremony & Reception by YAB Prime Minister of Malaysia  Venue : Langkawi International Convention Centre Attendees: <b>1.YB Minister</b> <b>2.YB Deputy Minister</b>	

# Itinerary Programme (As of 20 March 2025)

**DAY ONE**20<sup>th</sup> May 2025, Tuesday

Time	Agenda	Remarks
06:30	NAICO Officers depart from hotel to MIEC	NAICO Officer
07:00	YBM Depart from hotel to MIEC for opening ceremony.  Venue: MIEC	YBM Officers
08:00 – 09:00	Gracing Ceremony & Opening Gambit Officiated by YAB Prime Minister of Malaysia  Attendees: 1.YB Minister 2.YB Deputy Minister 3.KSU, MITI 4.Head of Agencies	ALL
10:00 – 17:00	Exhibition Opens to Trade Visitors	
10:00 – 15:00	MyAERO Conference  Venue: Pre-function Room, MIEC	Full agenda below
Time	Agenda	Remarks
10:00 – 10:15	Registration	
10:15	Arrival of YB Minister Minister of Investment, Trade and Industry	
10:20	National Anthem - Negaraku	

# Itinerary Programme (As of 20 March 2025)

## DAY ONE

20<sup>th</sup> May 2025, Tuesday

Time	Agenda	Remarks
10:30	<b>Welcoming Remarks:</b>  <b>Prof. Ts. Shamsul Kamar Abu Samah</b> Chief Executive Officer National Aerospace Industry Corporation Malaysia	
10:40	<b>Keynote Address of Launching of MyAERO Conference @ LIMA 2025</b>  <b>YB Senator Tengku Datuk Seri Utama Zafrul Tengku Abdul Aziz</b> Minister of Investment, Trade and Industry	
10:50	<b>Launching of MyAERO Digital</b>  <b>YB Senator Tengku Datuk Seri Utama Zafrul Tengku Abdul Aziz</b> Minister of Investment, Trade and Industry	
10:55	Group Photo	
11:00 – 11:15	<b>Special Session by Strategic Trade Secretariat Division</b> <b>Ministry of Investment, Trade and Industry (MITI)</b>	

# Itinerary Programme (As of 20 March 2025)

<b>DAY ONE</b>		
20 <sup>th</sup> May 2025, Tuesday		
Time	Agenda	Remarks
1130 - 1230	<p><b>Forum 1:</b> <i>Future-Proofing Aerospace Supply Chain: Strategies for Resilience and Sustainability</i></p> <p><u>Venue:</u> Pre-Function Room, MIEC</p> <p>Moderator: <b>Dato' Ir. Abdul Rashid Musa</b> Head of Strategy, Sime UMW Director, NAICO Malaysia</p> <p>Panelists:</p> <p><b>YB Liew Chin Tong</b> Deputy Minister of Investment, Trade and Industry (MITI)</p> <p><b>Anand Stanley (TBC)</b> President, Airbus Asia Pacific</p> <p><b>Penny Burtt (TBC)</b> President, Boeing Southeast Asia</p> <p><b>Dr. Mehmet Demiroglu (TBC)</b> President and Chief Executive Officer Turkish Aerospace</p>	

# Itinerary Programme (As of 20 March 2025)

## DAY ONE

20<sup>th</sup> May 2025, Tuesday

Time	Agenda	Remarks
1230 - 1355	<b>Networking Lunch</b>	
1400 - 1500	<p><b>Forum 2:</b> <i>Digitalization &amp; AI: The Game-Changers for a Greener, Smarter Supply Chain</i></p> <p><u>Venue:</u> Pre-Function Room, MIEC</p> <p>Moderator: <b>Nik Farhan Nik Azlan</b> Manager, Business Development NAICO Malaysia</p> <p><b>Shamsul Izhan Abdul Majid</b> Chief Executive Officer, National Artificial Intelligence Office (NAIO)</p> <p><b>Sharmine Tan (TBC)</b> Regional Sustainability and Policy Lead Boeing Southeast Asia</p> <p><b>Adnan Mansur</b> Head of Digital &amp; Innovation, Asia Digital Engineering</p>	
1500	<b>End of Session</b>	MITI & Agencies

# Itinerary Programme (As of 20 March 2025)

<b>DAY ONE</b>		
20 <sup>th</sup> May 2025, Tuesday		
<b>Time</b>	<b>Agenda</b>	<b>Remarks</b>
11:00 – 12:00	Walkabout MIEC  Attendees: 1.YB Minister 2.YB Deputy Minister 3.KSU, MITI 4.CEO NAICO Malaysia 5.Head of Agencies	
12:00 – 14:30	Official Luncheon & Fly-Past Hosted by YAB Prime Minister of Malaysia	
14:30 - 15:45	MITI Pavilion Site Visit  Venue: C018 – Hall C, MIEC	Full agenda below
<b>Time</b>	<b>Agenda</b>	<b>Remarks</b>
14:30 – 14:45	Arrival of Minister of Investment, Trade and Industry (MITI)	
14:45 – 15:15	Announcement of MITI and agency's initiatives <ul style="list-style-type: none"><li>• MoU Exchange Ceremony</li><li>• SIRIM</li><li>• Pecca Aviation</li><li>• PTPK</li><li>• IKBN Pekan (KBS)</li><li>• Hexagon</li><li>• CAE</li><li>• Galaxy</li><li>• MBSB</li><li>• Program Iltizam</li></ul>	

# Itinerary Programme (As of 20 March 2025)

**DAY ONE**20<sup>th</sup> May 2025, Tuesday

Time	Agenda	Remarks
15:15 – 15:45	Meet and Greet with MITI Pavilion Exhibitors	
15:45 – 15:55	Group photo at MITI Pavilion	
Time	Agenda	Remarks
15:55 – 17:00	Walkabout MIEC  Attendees: 1.YB Minister 2.YB Deputy Minister 4.CEO NAICO Malaysia	
17:00	End of Day 1 LIMA'25	

# Itinerary Programme (As of 20 March 2025)

**DAY TWO**21<sup>st</sup> May 2025, Wednesday

Time	Agenda	Remarks
07:30	NAICO Officers depart from hotel to MIEC	NAICO Officer
10:00 – 17:00	Exhibition Opens to Trade Visitors  Venue: MIEC	
12:30 – 14:30	Ariel Display  Venue: TARMAC	
14:30 – 16:30	Civil Aviation Authority of Malaysia (CAAM) Conference  Venue: Ballroom 1, MIEC	
17:00	End of Day 2 LIMA'25	

# Itinerary Programme (As of 20 March 2025)

## DAY THREE

22<sup>nd</sup> May 2025, Thursday

Time	Agenda	Remarks
07:30	NAICO Officers depart from hotel to MIEC	NAICO Officer
09:00 – 16:00	Pioneer Aerospace LIMA Talent Challenge (Challenge Day)  Venue: Pusat Penyelidikan Langkawi - UKM	NAICO Officer
10:00 – 17:00	Exhibition Opens to Trade Visitors  Venue: MIEC	
12:30 – 14:30	Ariel Display  Venue: TARMAC, MIEC	
14:30 – 16:30	Civil Aviation Authority of Malaysia (CAAM) Conference  Venue: Ballroom 1, MIEC	
17:00	End of Day 3 LIMA'25	
17:00 – 20:00	<b>Pioneer Aerospace LIMA Talent Challenge</b>	NAICO Officer

# Itinerary Programme (As of 20 March 2025)

<b>DAY FOUR</b>		
23 <sup>rd</sup> May 2025, Friday		
<b>Time</b>	<b>Agenda</b>	<b>Remarks</b>
07:30	NAICO Officers depart from hotel to MIEC	NAICO Officer
09:00 – 17:00	Pioneer Aerospace LIMA Talent Challenge  Venue: Ballroom 1, MIEC	Full agenda below
<b>Time</b>	<b>Agenda</b>	<b>Remarks</b>
07:00 – 07:30	Depart of Participants to MIEC	
07:30 – 09:00	Registration and Final Preparation of participants for challenge	
09:00 – 09:15	Opening Ceremony	
09:15 – 15:30	Final Challenges  •Analytic Rocketry •Aeronautic Modelling •e-Drone Race  Notes: e-Drone race will be held at MITI Pavilion at C018 by group (participants will be divided into three (3) group)	
10:00 – 10:30	Aerial Display Session 1 – Group 1	
10:30 – 11:00	Aerial Display Session 1 – Group 2	
11:00 – 11:30	Aerial Display Session 1 – Group 3	
11:30 – 12:00	Aerial Display Session 1 – Group 4	
12:00 – 13:00	Lunch Break	
15:30 – 16:00	Awards Ceremony and Closing Ceremony	

# Itinerary Programme (As of 20 March 2025)

## DAY FOUR

23<sup>rd</sup> May 2025, Friday

Time	Agenda	Remarks
16:00	End of Road To LIMA'25 International Challenges	NAICO Officer
10:00 – 17:00	Exhibition Opens to Trade Visitors  Venue: MIEC	
10:00 – 12:00	Ariel Display (Session 1)  Venue: TARMAC, MIEC	
14:30 – 16:30	Ariel Display (Session 2)  Venue: TARMAC, MIEC	
17:00	End of Day 3 LIMA'25	

# Itinerary Programme (As of 20 March 2025)

<b>DAY FIVE</b>		
24 <sup>th</sup> May 2025, Saturday		
<b>Time</b>	<b>Agenda</b>	<b>Remarks</b>
07:30	NAICO Officers depart from hotel to MIEC	NAICO Officer
09:30 – 10:00	LIMA'25 Closing Ceremony & Announcement of LIMA'27 by YB Minister of Defence Malaysia  Venue: Foyer, MIEC	ALL
10:00 – 17:00	Exhibition Opens to Trade Visitors  Venue: MIEC	
10:00 – 12:00	Ariel Display (Session 1)  Venue: TARMAC, MIEC	
14:30 – 16:30	Ariel Display (Session 2)  Venue: TARMAC, MIEC	
17:00	End of LIMA'25	

# Additional Information

Item	Details	Remarks
Exhibitor passes	To fill up the excel form	
VIP passes	To fill up the excel form	
VIP Drop off stickers	Based on VIP passes and availability	
Trade Invitation	20 passes per co-exhibitor	To be updated once confirmed
Survey	To be provided via digital platform	Last day of the event
MoUs	Signing/Exchange	To advise NAICO
Announcement	Any announcement related to aerospace/aviation	To advise NAICO
Merchandise	Self-arrangement	



MINISTRY OF  
INVESTMENT, TRADE AND INDUSTRY

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Our Agencies

