



MINISTRY OF
INVESTMENT, TRADE AND INDUSTRY

COORDINATION MEETING WITH CO-EXHIBITOR UNDER MITI'S PAVILION FOR LANGKAWI INTERNATIONAL MARITIME AND AEROSPACE EXHIBITION 2025 (LIMA'25)



21 March 2025

AGENDA:

- 1. Details of the event**
- 2. Overall Layout Plan**
- 3. MITI Pavilion Details**
- 4. Programme Summary (As of 20 March 2025)**
- 5. Itinerary Programme (As of 20 March 2025)**
- 6. Additional Information**

Details of The Event

Event Name:	Langkawi International Maritime and Aerospace Exhibition 2025 (LIMA'25)
Date:	20 - 24 May 2025
Location:	Mahsuri International Exhibition Centre (MIEC), Langkawi
Format:	B2B meetings Forum Seminars Networking Session Air show
Objectives:	<ol style="list-style-type: none">1) To promote Malaysia as the aerospace hub in South East Asia as part of the Twelfth Malaysia Plan ("RMKe-12") aerospace promotional initiative;2) To showcase Malaysia's industry development and capabilities; and3) To provide a platform for industry players to share ideas as well as to create business opportunities for local players, particularly for the Small and Medium-sized Enterprises (SMEs) in the aerospace industry.

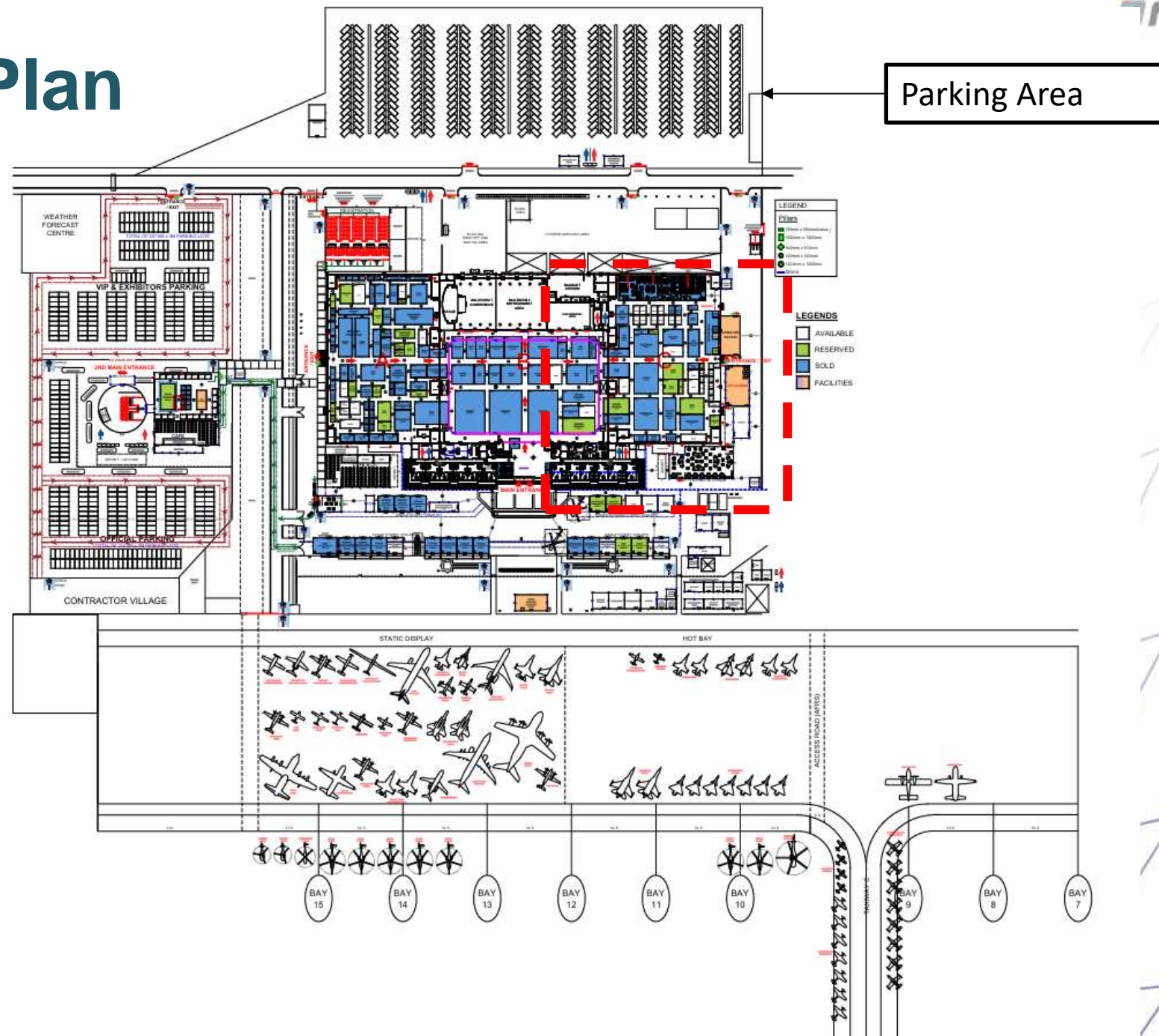
About LIMA'25

- The 17th edition of Langkawi International Maritime and Aerospace Exhibition 2025 (LIMA'25) will be co-organised by the Ministry of Defence Malaysia and Global Exhibitions and Conferences (GEC). It is a biennial exhibition that showcases products and services for the maritime and aerospace industries, with a focus on defence and supporting commercial industries.
- LIMA'25 is the largest aerospace airshow in Malaysia where many international aerospace players will be participating and approximately 400-600 aerospace and defence companies from across the globe are expected to participate in this event, including Airbus, Boeing, Safran, Leonardo, Rolls-Royce, and others.

Overall Layout Plan

LIMA'25 Location @
**Mahsuri International
Exhibition Centre (MIEC)**

- Near Langkawi Airport
- Beside Wings of Croske Resort



MITI Pavilion Details

MITI Pavilion Details

1. Size: 7 x 17 (119sqm)
2. 1 Main Counter
3. 10 co-exhibitor counters
4. Pantry
5. Tables & chairs including sofa
6. Mineral water & coffee machine and capsule
7. TVs including HDMI cables(each counter and meeting room)
8. 1 Meeting room
9. 1 printer (for internal use)
10. Main monitor (LED)
11. Sound system
12. Storage area



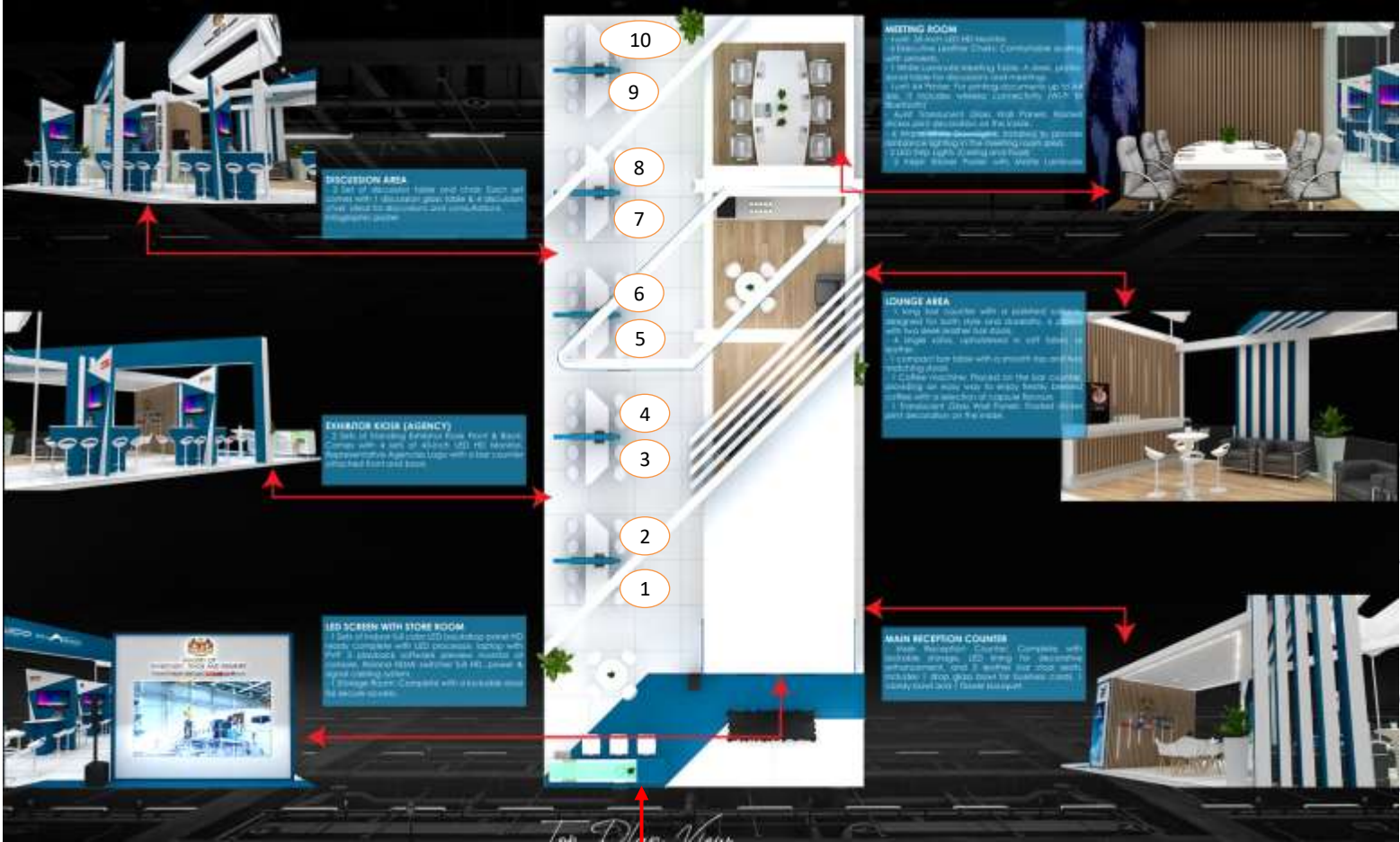
MAIN ENTRANCE

LOCATION OF MITI
PAVILION



MITI Pavilion Details

No	Co-Exhibitors Name	Details
1.	MIDA	Counter No. 1
2.	MATRADE	Counter No. 2
3.	MPC	Counter No. 3
4.	JSM	Counter No. 4
5.	STS	Counter No. 5
6.	SIRIM	Counter No. 6
7.	EXIM Bank	Counter No. 7
8.	MIDF	Counter No. 8
9.	MBSB	Counter No. 9
10.	MyAERO Centre	Counter No. 10



Main Counter

Programme Summary (As of 20 March 2025)

Date	Tue (20/5) – Day 1	Wed (21/5) – Day 2	Thu (22/5) – Day 3	Fri (23/5) – Day 4	Sat (24/5) – Day 5
Programme	<u>Trade Day</u> <ul style="list-style-type: none"> Gracing Ceremony & Opening Gambit MyAERO Conference Exhibition Aerial Display MoU Exchange @ MITI Pavilion Walkabout Meetings Conferences 	<u>Trade Day</u> <ul style="list-style-type: none"> Exhibition Aerial Display MoU Exchange @ MITI Pavilion Meetings Conferences 	<u>Trade Day</u> <ul style="list-style-type: none"> Pioneer Aerospace LIMA Talent Challenge Exhibition MoU Exchange @ MITI Pavilion Meetings Conferences 	<u>Public Day</u> <ul style="list-style-type: none"> Pioneer Aerospace LIMA Talent Challenge Exhibition Meetings Conferences 	<u>Public Day</u> <ul style="list-style-type: none"> Exhibition Meetings

Itinerary Programme (As of 20 March 2025)

TWO DAY PRIOR 18 th May 2025, Sunday		
Time	Agenda	Remarks
10:00	Depart of NAICO Malaysia Officers to Langkawi Venue: Kuala Lumpur International Airport Terminal 1 (KLIA 1) (KUL) Flight No.: OD2201	NAICO Malaysia Officers
11:05	Arrival of NAICO Malaysia Officers Venue: Langkawi International Airport (LGK) Flight No.: OD2201	NAICO Malaysia Officers
12:00	•Setting up of MITI Pavilion & arrangement with official contractor •Administrative & logistics arrangement with LIMA organiser Venue: C018 - Hall C, MIEC	NAICO Malaysia Officers
17:00	Check-in at Berjaya Langkawi Resort	NAICO Malaysia Officers

Itinerary Programme (As of 20 March 2025)

ONE DAY PRIOR 19 th May 2025, Monday		
Time	Agenda	Remarks
08:00 – 17:00	<ul style="list-style-type: none"> •Preparation of MITI Pavilion & arrangement with official contractor •Administrative & logistics arrangement with MITI agencies •Briefing with MITI agencies <p>Venue: C018 - Hall C, MIEC</p>	NAICO Malaysia Officers
TBC	<p>Arrival CEO of NAICO Malaysia</p> <p>Venue: Langkawi International Airport (LGK) Flight No.: MH1450</p>	CEO NAICO Malaysia
TBC	<p>Arrival of YBTM at Langkawi</p> <p>Venue: Langkawi International Airport (LGK) Flight No.: TBC</p>	YBTM Office
TBC	<p>Departure of YBTM to TBC (Check-in)</p> <p>Venue: TBC (Hotel's name)</p>	YBTM Office
TBC	<p>Arrival of YBM at Langkawi</p> <p>Venue: Langkawi International Airport (LGK) Flight No.: TBC</p>	YBM office
TBC	<p>Departure of YBM to TBC (Check-in)</p> <p>Venue: St. Regis Langkawi (TBC)</p>	YBM Office

Itinerary Programme (As of 20 March 2025)

ONE DAY PRIOR 19 th May 2025, Monday		
Time	Agenda	Remarks
18:00	Briefing by NAICO Malaysia Venue: St. Regis Langkawi (TBC) Attendees: 1.YB Minister 2.YB Deputy Minister 3.KSU, MITI 4.Head of Agencies	NAICO Malaysia
18:20 – 19:35	Arrival VP of NAICO Malaysia Venue: Langkawi International Airport (LGK) Flight No.: MH1450 Check-in: Berjaya Langkawi Resort	VP NAICO Malaysia
19:30	YBM departs hotel for the Opening Ceremony	
20:00 – 22:30	Opening Ceremony & Reception by YAB Prime Minister of Malaysia Venue : Langkawi International Convention Centre Attendees: 1.YB Minister 2.YB Deputy Minister	

Itinerary Programme (As of 20 March 2025)

DAY ONE		
20 th May 2025, Tuesday		
Time	Agenda	Remarks
06:30	NAICO Officers depart from hotel to MIEC	NAICO Officer
07:00	YBM Depart from hotel to MIEC for opening ceremony. Venue: MIEC	YBM Officers
08:00 – 09:00	Gracing Ceremony & Opening Gambit Officiated by YAB Prime Minister of Malaysia Attendees: 1.YB Minister 2.YB Deputy Minister 3.KSU, MITI 4.Head of Agencies	ALL
10:00 – 17:00	Exhibition Opens to Trade Visitors	
10:00 – 15:00	MyAERO Conference Venue: Pre-function Room, MIEC	Full agenda below
Time	Agenda	Remarks
10:00 – 10:15	Registration	
10:15	Arrival of YB Minister Minister of Investment, Trade and Industry	
10:20	National Anthem - Negaraku	

Itinerary Programme (As of 20 March 2025)

DAY ONE 20 th May 2025, Tuesday		
Time	Agenda	Remarks
10:30	Welcoming Remarks: Prof. Ts. Shamsul Kamar Abu Samah Chief Executive Officer National Aerospace Industry Corporation Malaysia	
10:40	Keynote Address of Launching of MyAERO Conference @ LIMA 2025 YB Senator Tengku Datuk Seri Utama Zafrul Tengku Abdul Aziz Minister of Investment, Trade and Industry	
10:50	Launching of MyAERO Digital YB Senator Tengku Datuk Seri Utama Zafrul Tengku Abdul Aziz Minister of Investment, Trade and Industry	
10:55	Group Photo	
11:00 – 11:15	Special Session by Strategic Trade Secretariat Division Ministry of Investment, Trade and Industry (MITI)	

Itinerary Programme (As of 20 March 2025)

DAY ONE		
20 th May 2025, Tuesday		
Time	Agenda	Remarks
1130 - 1230	<p>Forum 1: <i>Future-Proofing Aerospace Supply Chain: Strategies for Resilience and Sustainability</i></p> <p><u>Venue:</u> Pre-Function Room, MIEC</p> <p>Moderator: Dato' Ir. Abdul Rashid Musa Head of Strategy, Sime UMW Director, NAICO Malaysia</p> <p>Panelists:</p> <p>YB Liew Chin Tong Deputy Minister of Investment, Trade and Industry (MITI)</p> <p>Anand Stanley (TBC) President, Airbus Asia Pacific</p> <p>Penny Burt (TBC) President, Boeing Southeast Asia</p> <p>Dr. Mehmet Demiroglu (TBC) President and Chief Executive Officer Turkish Aerospace</p>	

Itinerary Programme (As of 20 March 2025)

DAY ONE		
20 th May 2025, Tuesday		
Time	Agenda	Remarks
1230 - 1355	Networking Lunch	
1400 - 1500	Forum 2: <i>Digitalization & AI: The Game-Changers for a Greener, Smarter Supply Chain</i> <i>Venue: Pre-Function Room, MIEC</i> Moderator: Nik Farhan Nik Azlan Manager, Business Development NAICO Malaysia Shamsul Izhan Abdul Majid Chief Executive Officer, National Artificial Intelligence Office (NAIO) Sharmine Tan (TBC) Regional Sustainability and Policy Lead Boeing Southeast Asia Adnan Mansur Head of Digital & Innovation, Asia Digital Engineering	
1500	End of Session	MITI & Agencies

Itinerary Programme (As of 20 March 2025)

DAY ONE		
20 th May 2025, Tuesday		
Time	Agenda	Remarks
11:00 – 12:00	Walkabout MIEC Attendees: 1.YB Minister 2.YB Deputy Minister 3.KSU, MITI 4.CEO NAICO Malaysia 5.Head of Agencies	
12:00 – 14:30	Official Luncheon & Fly-Past Hosted by YAB Prime Minister of Malaysia	
14:30 - 15:45	MITI Pavilion Site Visit Venue: C018 – Hall C, MIEC	Full agenda below
Time	Agenda	Remarks
14:30 – 14:45	Arrival of Minister of Investment, Trade and Industry (MITI)	
14:45 – 15:15	Announcement of MITI and agency's initiatives <ul style="list-style-type: none"> • MoU Exchange Ceremony • SIRIM • Pecca Aviation • PTPK • IKBN Pekan (KBS) • Hexagon • CAE • Galaxy • MBSB • Program Itizam 	

Itinerary Programme (As of 20 March 2025)

DAY ONE 20 th May 2025, Tuesday		
Time	Agenda	Remarks
15:15 – 15:45	Meet and Greet with MITI Pavilion Exhibitors	
15:45 – 15:55	Group photo at MITI Pavilion	
Time	Agenda	Remarks
15:55 – 17:00	Walkabout MIEC Attendees: 1.YB Minister 2.YB Deputy Minister 4.CEO NAICO Malaysia	
17:00	End of Day 1 LIMA'25	

Itinerary Programme (As of 20 March 2025)

DAY TWO 21 st May 2025, Wednesday		
Time	Agenda	Remarks
07:30	NAICO Officers depart from hotel to MIEC	NAICO Officer
10:00 – 17:00	Exhibition Opens to Trade Visitors Venue: MIEC	
12:30 – 14:30	Ariel Display Venue: TARMAC	
14:30 – 16:30	Civil Aviation Authority of Malaysia (CAAM) Conference Venue: Ballroom 1, MIEC	
17:00	End of Day 2 LIMA'25	

Itinerary Programme (As of 20 March 2025)

DAY THREE 22 nd May 2025, Thursday		
Time	Agenda	Remarks
07:30	NAICO Officers depart from hotel to MIEC	NAICO Officer
09:00 – 16:00	Pioneer Aerospace LIMA Talent Challenge (Challenge Day) Venue: Pusat Penyelidikan Langkawi - UKM	NAICO Officer
10:00 – 17:00	Exhibition Opens to Trade Visitors Venue: MIEC	
12:30 – 14:30	Ariel Display Venue: TARMAC, MIEC	
14:30 – 16:30	Civil Aviation Authority of Malaysia (CAAM) Conference Venue: Ballroom 1, MIEC	
17:00	End of Day 3 LIMA'25	
17:00 – 20:00	Pioneer Aerospace LIMA Talent Challenge	NAICO Officer

Itinerary Programme (As of 20 March 2025)

DAY FOUR 23 rd May 2025, Friday		
Time	Agenda	Remarks
07:30	NAICO Officers depart from hotel to MIEC	NAICO Officer
09:00 – 17:00	Pioneer Aerospace LIMA Talent Challenge Venue: Ballroom 1, MIEC	Full agenda below
Time	Agenda	Remarks
07:00 – 07:30	Depart of Participants to MIEC	
07:30 – 09:00	Registration and Final Preparation of participants for challenge	
09:00 – 09:15	Opening Ceremony	
09:15 – 15:30	Final Challenges •Analytic Rocketry •Aeronautic Modelling •e-Drone Race Notes: e-Drone race will be held at MITI Pavilion at C018 by group (participants will be divided into three (3) group)	
10:00 – 10:30	Aerial Display Session 1 – Group 1	
10:30 – 11:00	Aerial Display Session 1 – Group 2	
11:00 – 11:30	Aerial Display Session 1 – Group 3	
11:30 – 12:00	Aerial Display Session 1 – Group 4	
12:00 – 13:00	Lunch Break	
15:30 – 16:00	Awards Ceremony and Closing Ceremony	

Itinerary Programme (As of 20 March 2025)

DAY FOUR 23 rd May 2025, Friday		
Time	Agenda	Remarks
16:00	End of Road To LIMA'25 International Challenges	NAICO Officer
10:00 – 17:00	Exhibition Opens to Trade Visitors Venue: MIEC	
10:00 – 12:00	Ariel Display (Session 1) Venue: TARMAC, MIEC	
14:30 – 16:30	Ariel Display (Session 2) Venue: TARMAC, MIEC	
17:00	End of Day 3 LIMA'25	

Itinerary Programme (As of 20 March 2025)

DAY FIVE 24 th May 2025, Saturday		
Time	Agenda	Remarks
07:30	NAICO Officers depart from hotel to MIEC	NAICO Officer
09:30 – 10:00	LIMA'25 Closing Ceremony & Announcement of LIMA'27 by YB Minister of Defence Malaysia Venue: Foyer, MIEC	ALL
10:00 – 17:00	Exhibition Opens to Trade Visitors Venue: MIEC	
10:00 – 12:00	Ariel Display (Session 1) Venue: TARMAC, MIEC	
14:30 – 16:30	Ariel Display (Session 2) Venue: TARMAC, MIEC	
17:00	End of LIMA'25	

Additional Information

Item	Details	Remarks
Exhibitor passes	To fill up the excel form	
VIP passes	To fill up the excel form	
VIP Drop off stickers	Based on VIP passes and availability	
Trade Invitation	20 passes per co-exhibitor	To be updated once confirmed
Survey	To be provided via digital platform	Last day of the event
MoUs	Signing/Exchange	To advise NAICO
Announcement	Any announcement related to aerospace/aviation	To advise NAICO
Merchandise	Self-arrangement	



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Our Agencies

