

**TENTATIVE PROGRAMME**  
**THE 2024 APEC MALAYSIA CONFERENCE (AMC 2024)**  
**19 – 20 FEBRUARY 2024, HATTEN HOTEL MELAKA**

---

**Day 1 (Monday, 19 February 2024)**

TIME	PROGRAMME	VENUE
8.30 AM – 9.00 AM	<b>Registration</b>	Foyer Level 11
9.00 AM – 9.15 AM	Welcome Remarks by Ms. Mastura Ahmad Mustafa, Deputy Secretary General (Trade), Ministry of Investment, Trade and Industry	Ballroom 1, Level 11
<b>SESSION A: ABAC</b>		
9.15 AM – 10.00 AM	<b>Session 1: Expectation from Private Sector for APEC 2024 by ABAC Malaysia</b>  <i>ABAC Malaysia representative</i>	Ballroom 1, Level 11
10.00 AM – 10.30 AM	<b>Break</b>	Foyer Level 11
<b>SESSION B: ALIGNING APEC 2024 WITH DOMESTIC POLICIES</b>		
10.30 AM – 12.00 PM	<b>Session 2: APEC Priority 1 (Trade and Investment for Inclusive and Interconnected Growth)</b> <ul style="list-style-type: none"> <li>i. <b>Multilateral Trading System and Expectation for the 13<sup>th</sup> WTO Ministerial Conference</b>  <i>MTPN Division, Ministry of Investment, Trade and Industry</i></li> <li>ii. <b>Enhancing Supply Chain Resilience</b>  <i>Industry Development Division, Ministry of Investment, Trade and Industry</i></li> <li>iii. <b>Start-up and Advancing MSMEs to Global Market</b></li> </ul>	Ballroom 1, Level 11

	<i>Ministry of Entrepreneur and Cooperatives Development</i>	
12.00 PM – 2.00 PM	<b>Lunch</b>	Chatterz, Level 11
2.00 PM – 3.30 PM	<p><b>Session 3: APEC Priority 2 (Innovation and Digitalisation to Promote Transition to the Formal and Global Economy)</b></p> <p>i. <b>Promoting Digital Economy and Digital Transformation</b> <i>Ministry of Economy</i></p> <p>ii. <b>Transitioning Informal to Formal Economy and Labor Market</b> <i>Ministry of Entrepreneur and Cooperatives Development</i></p> <p>iii. <b>Promoting Women Inclusion in Economy and Access to Finance</b> <i>Ministry of Women, Family, and Community Development</i></p>	Ballroom 1, Level 11
3.30 PM – 4.00 PM	<b>Tea Break</b>	Foyer Level 11
4.00 PM – 6.00 PM	<p><b>Session 4: APEC Priority 3 (Sustainable Growth for Resilient Development)</b></p> <p>i. <b>National Energy Transition Roadmap</b> <i>Ministry of Economy</i></p> <p>ii. <b>Hydrogen Economy and Technology Roadmap</b> <i>Ministry of Science, Technology and Innovation</i></p> <p>iii. <b>National Agri-Food Policy</b> <i>Ministry of Agriculture and Food Security</i></p>	Ballroom 1, Level 11

	<p><b>iv. Rationalisation of Subsidy</b></p> <p><i>Ministry of Economy</i></p>	
<b>End of Day 1</b>		

**Day 2 (Tuesday, 20 February 2024)**

TIME	PROGRAMME	VENUE
8.15 AM – 8.30 AM	<b>Registration</b>	Foyer Level 11
<b>SESSION C: MITI POLICIES</b>		
8.30 AM – 9.15 AM	<p><b>Session 5: New Industrial Master Plan 2030</b></p> <p><i>Industrial Development Division, Ministry of Investment, Trade and Industry</i></p>	Ballroom 1, Level 11
9.15 AM – 10.00 AM	<p><b>Session 6: National Industry Environmental, Social &amp; Governance Framework</b></p> <p><i>ESG Division, Ministry of Investment, Trade and Industry</i></p>	Ballroom 1, Level 11
10.00 AM – 10.15 AM	<b>Break</b>	Foyer Level 11
<b>SESSION D: PRIVATE SECTOR PERSPECTIVE</b>		
10.15 AM – 11.15 AM	<p><b>Session 7: Energy Transition and Sustainability Efforts</b></p> <p><i>Tenaga Nasional Berhad</i></p>	Ballroom 1, Level 11

## SESSION E: IDENTIFYING AND ALIGNING MALAYSIA's PRIORITIES WITH APEC 2024

11.15 AM – 12.15 PM	<b>Session 8: Breakout Session</b> <i>Moderated by APEC Division representatives</i>	Ballroom 1, Level 11
<b>SESSION F: APEC FUNDING OPPORTUNITIES</b>		
12.15 PM – 12.45 PM	<b>Session 9: Briefing on APEC Funding Opportunities and Concept Notes</b> <i>Project Management Unit, APEC Secretariat</i>	Ballroom 1, Level 11
12.45 PM – 1.00 PM	Closing Remarks by Ms. Vimala Murugan, APEC Malaysia Senior Official	Ballroom 1, Level 11
1.00 PM – 2.00 PM	<b>Lunch</b>	Chatterz, Level 11
<b>End of Programme</b>		