

200 Exhibitors
30,000 Visitors



2nd The Largest Expo in Sabah

SABAH INTERNATIONAL WOMEN ENTREPRENEUR EXPO

Expo Usahawan Wanita Antarabangsa Malaysia Sabah 2022

7

- Sales and Lead Opportunities
- Take advantage of Face-to-Face Marketing
- Boost Brand Visibility
- Research Your Industry and Competition
- Build Lasting Relationships within Your Industry
- Showcase New Products and Services
- Listen to Customer Feedback



10 -13 March 2022

Sabah International Convention Centre [SICC]
Kota Kinabalu Sabah

Organised By



Presented By



Supported By



Official Media



Official Hotel



016 - 837 2654



Expo Usahawan Wanita
Anatarabangsa Malaysia Sabah 2022



esmkk07@gmail.com



Expo Usahawan Wanita Antarabangsa Malaysia Sabah 2022

2nd Sabah International Women Entrepreneur Expo 2022

10 - 13 March 2022

Sabah International Convention Centre SICC
Kota Kinabalu, Sabah

Greetings from the team Expo Usahawan Wanita Antarabangsa Malaysia Sabah 2022!

With reference to the above, we are pleased to invite your esteemed organisation to participate in the upcoming SIWE2020. Don't miss the **chance** to be a part of SIWE2022

The main event

Expo Usahawan Wanita Antarabangsa Malaysia Sabah 2022, brings you 200 booths showcasing a variety of products and services that will bring key market players and most professional buyers together. Over 200 exhibitors with more than 500 products will join the event. It will be a great mix of new products from major manufacturers, suppliers and international exhibitors.

Why Participate ?

1. Sales and lead opportunities
2. Take advantage of face-to-face marketing
3. Boost brand visibility
4. Research your industry and competition
5. Build lasting relationships within your industry
6. Showcase new products and services
7. Listen to customer feedback.

General Exhibition Information

Date - 10 - 13 March 2022

Venue - Exhibition Hall 1 & 2 Kinabatangan Hall,
Level 2, Sabah International Convention Centre
SICC, Kota Kinabalu, Sabah, Malaysia

Visiting Hours – 10.00am to 8.00pm

Admission To Exhibition

Exhibition is open to public

Free Tickets

Expo Stats

30,000 visitors

200 exhibitors

3,500 square meters expo space





Expo Usahawan Wanita Antarabangsa Malaysia Sabah 2022

2nd Sabah International Women Entrepreneur Expo 2022

10 - 13 March 2022

Sabah International Convention Centre SICC
Kota Kinabalu, Sabah

Product Profile

- Food and Beverage
- Healthcare and Herbs
- Consumer products
- Manufacturing
- Beauty products
- Lifestyle products
- Fashion Accessories
- Handicraft and Gift Items
- cosmetics and Perfumes
- Government Agencies

Advertisement And Promotions Activity

- On site buntings and events boards
- Advertising campaign in major newspaper
- Street buntings and banners
- Social media campaign
- Press conference
- Editorial coverage
- Influencer partnerships
- Content marketing
- Collaboration with GRAB as official transport



Expo Usahawan Wanita Antarabangsa Malaysia Sabah 2022

2nd Sabah International Women Entrepreneur Expo 2022

10 - 13 March 2022

Sabah International Convention Centre SICC
Kota Kinabalu, Sabah

Event Highlights



Grand Opening Ceremony



Financial Streets



**Exhibitors from other States
and Countries**



E-Commerce Platform



**Business Matching with
Wholesalers and Hypermarkets**



**Appearance of 3 Bantut
Loy, Sakinah and Susi Shaundal**



Trade Meetings



Live Performance



Mini Job Fair



Lucky Draw



**Rural Women Business
Challenge 2021**



500 Goodies Bag



**International Women's Day
Celebration**



**Drawing and Coloring Contest
for School Children**



Talk Shows



Games and Fun



Celebrities' Booths



Free Sampling and Jumbo Sales