

# Enhancing Competitiveness in the Machinery & Equipment Industry Towards Developing World Class Supply Chain

10 October 2023 (Tuesday) | 9.00 am - 5.00 pm  
Perdana Hall, Level 10, MIDA Sentral

**Sourcing & Supply  
Chain Opportunity**

**Capacity Building Towards  
Global Competitiveness**

**Financing &  
Government Facilitation**

 **Lam**  
RESEARCH

 **Genetec**  
Technology

 **Cohu**

 **JFTECH**  
We Bring Possibilities

 **MEiF**

 **Hong Leong Bank**

 **MIDA**  
MALAYSIAN INVESTMENT DEVELOPMENT AUTHORITY

 **UOB**

**SCAN ME**



**LIMITED SEAT!**

**REGISTER NOW!!!**

**Registration Fee**

**: RM 300 per pax**

**Registration Deadline**

**: 5 October 2023**



**MIDA Sentral**

**No. 5, Jalan Stesen Sentral 5, Kuala Lumpur Sentral,  
50470 Kuala Lumpur**

Platinum Sponsored by:

 **Hong Leong Bank**  **UOB**

Gold Sponsored by:

 **OCBC Bank** 

In Collaboration with:



**Find Us**



Phone : 03-2267 3688 | Email : Nikikram@mida.gov.my

Phone : 03-2267 6683 | Email : herni@mida.gov.my

\*Subject to Change & No Cancellation and Refund



# Enhancing Competitiveness in the Machinery & Equipment Industry Towards Developing World Class Supply Chain

10 October 2023 (Tuesday) | 9.00 am - 5.00 pm  
 Perdana Hall, Level 10, MIDA Sentral

Time	Activities
9.00 am	Registration & Breakfast
9.30 am	<b>Welcoming Remarks by</b> YBhg. Datuk Wira Arham Abdul Rahman Chief Executive Officer Malaysian Investment Development Authority (MIDA)
9.40 am	<b>Session 1: Sourcing &amp; Supply Chain Opportunity</b> <ul style="list-style-type: none"> <li>• Speaker 1: Lam Research International Sdn. Bhd.</li> <li>• Speaker 2: Cohu Malaysia Sdn. Bhd.</li> <li>• Speaker 3: Genetec Technology Berhad</li> <li>• Speaker 4: JF Microtechnology Sdn. Bhd.</li> <li>• Q&amp;A Session</li> </ul>
11.00 am	<b>Session 2: Capacity Building Towards Global Competitiveness</b> <ul style="list-style-type: none"> <li>• Speaker 5: Machinery &amp; Engineering Industries Federation (MEIF)</li> <li>• Q&amp;A Session</li> </ul>
11.20 am	Coffee Break & Dialogue
11.35 am	<b>Session 3: Financing &amp; Government Facilitation</b> <ul style="list-style-type: none"> <li>• Speaker 6: Hong Leong Bank</li> <li>• Speaker 7: UOB Bank</li> <li>• Speaker 8: Malaysian Investment Development Authority (MIDA)</li> <li>• Q&amp;A Session</li> </ul>
12.35 pm	<b>Closing Remarks</b>
12.45 pm	Lunch & Dialogue
2.00 pm	<b>Consultation Clinic</b>
-	• MIDA
5.00 pm	• MEIF
<b>End of Programme</b>	

