

MALAYSIA'S BUSINESS READY (B-READY): STRATEGIC ACTIONS PLAN KICK-OFF MEETING

23 June 2023 (Friday) | 2.30 p.m. | Perdana 1

MALAYSIA STRATEGIC ACTION PLAN

Date	Activities	Action
11-12 May 2023	B-READY: Methodology Workshop by World Bank (WB)	
22 June 2023	Briefing to PEMUDAH Private Sector Meeting No. 5/2023 by WB	T2
23 June 2023	Discussion with TWG Secretariat	T2
6 July 2023 (TBC)	Briefing to PEMUDAH Meeting (by WB via recording OR by MPC)	T2
July 2023	Building capacity of public and private sectors to understand B-READY framework of specific 10 topics	TWG / T2
July 2023	Develop baseline and strategy to reform of the specific 10 topics	TWG / T2
August 2023	Validate related stakeholders and regulations involved for the 10 topics	TWG / T2
August 2023	Present to TWG for feedback	TWG
7 September 2023	Present to PEMUDAH on the way forward	TWG / T2
December 2023	Report business strategy to World Bank	TWG / T2
January 2024	Submit list of respondents to World Bank	TWG / T2
May 2024	WB start the assessment on Malaysia for B-READY 2025	
December 2024	Update performance report to World Bank	TWG / T2
April 2025	World Bank's B-READY Report release (Malaysia)	All

B-READY FRAMEWORK



3 Pillars:

1. Regulatory framework
2. Public services
3. Efficiency

3 Critical Themes:

1. Digital adoption
2. Environmental sustainability
3. Gender

Capacity Building to Understand B-READY Framework (specific topic)

	ACTIVITIES	TO DO
Duration	2 Days Workshop (July 2023)	1) Self-learning approach
Objective	<ul style="list-style-type: none">• Increase understanding of the specific topic on B-READY Framework among participants.• Enhance competencies and capabilities of participants on B-READY Framework	2) The B-READY Workshop to be organised by specific TWG secretariat.
Output	<ol style="list-style-type: none">1) Increased knowledge and understanding on topic2) Expert from TWG members3) Key constraints on B-READY Framework (If any)	3) Register the date of the workshop in the templates.
Mode	<ul style="list-style-type: none">• Presentation on B-READY Framework• Group Discussion on specific topic	4) Identify and appoint subject matter expert(s) as facilitator(s)/ moderator(s) for B-READY capacity building.
Speaker	<ul style="list-style-type: none">• TWG to identify potential subject matter expert(s) as facilitator(s)/ moderator(s) for B-READY topic	5) If there are key constraints related to B-READY Framework, submit to T2 to be verified with World Bank.
Participants	<p>TWG to identify participants based on B-READY specific indicators, comprises as follows:</p> <ul style="list-style-type: none">• Members of Technical Working Group• Government/Regulators• Private sector	

Develop Baseline & Strategy to Reform Based on Specific Topic

	ACTIVITIES	TO DO
Duration	3 Days 2 Nights (July 2023) – Klang valley	<ul style="list-style-type: none">1. The Workshop to develop baseline & strategy to reform will be organised by TWG secretariat.
Objective	<ul style="list-style-type: none">• Identify strengths, weaknesses, gaps, and challenges within the existing baseline.• Explore Reform Strategies.• Formulate an Implementation Plan (roles, responsibilities, and timelines for different stakeholders involved)• Establish the Monitoring and Evaluation Mechanisms	<ul style="list-style-type: none">2. Register the date of the workshop in the templates.
Output	<ol style="list-style-type: none">1) Baseline2) Strategy to reform3) Communication plan	
Mode	<ul style="list-style-type: none">• Group Discussion• Presentation	
Speaker	<ul style="list-style-type: none">• Facilitator (Expert who attended the capacity building workshop)	

Validating Related Stakeholders and Regulations

	ACTIVITIES	TO DO
Duration	Half day (August 2023), <i>OR through TWG Meeting</i>	1) The B-READY Workshop will be organised by secretariat T2.
Objective	<ul style="list-style-type: none">• To present on findings on strategy to reform and validate stakeholders & regulations• To get feedback from related stakeholders• To identify areas for improvement and refinement	2) Identify participants by TWG Secretariat
Output	1) Final Report (Slide Presentation)	3) Register the date of the workshop in the templates.
Mode	<ul style="list-style-type: none">• Presentation on strategic action plan to reform by TWG• Public Consultation (UPC)	4) Submit Final Report (Slide Presentation) to secretariat
Participants	<ul style="list-style-type: none">• Top management• Related Stakeholder• Related Private Sector• Representative from Technical Working Group	

Others (Communication Plan)

Activities	Action	Target Group
Monitoring TWG Initiatives	Monthly	All TWG
Reporting to PEMUDAH	Every PEMUDAH Meeting	All TWG
World Bank news / B-READY Project Newsletter <u>B-READY Website</u> <u>BEE Concept Note December 2022.pdf</u>		All TWG

Notes:

- 1. Use FORE budget**
- 2. The BOM Paper will be prepared by the Secretariat (T2)**

Documents

Documents	Link
Manual and Guide	B-READY Manual and Guide.pdf
Methodology	B-READY Methodology Handbook.pdf
Slide Presentation B-READY Kuala Lumpur	<ol style="list-style-type: none">1. B-Ready Overall2. B-Ready Business Entry3. B-Ready Business Location4. B-Ready Utility Services5. B-Ready Labor6. B-Ready Financial Services7. B-Ready International Trade8. B-Ready Taxation9. B-Ready Dispute Resolution10. B-Ready Market Competition11. B-Ready Business Insolvency
Videos B-READY	<ol style="list-style-type: none">1. Overall2. Business Entry3. Business Location4. Utility Services5. Labor6. Financial Services7. International Trade8. Taxation9. Dispute Resolution10. Market Competition11. Business Insolvency