

# **MALAYSIA'S BUSINESS READY (B-READY): STRATEGIC ACTIONS PLAN KICK-OFF MEETNG**

23 June 2023 (Friday) | 2.30 p.m. | Perdana 1

# MALAYSIA STRATEGIC ACTION PLAN

Date	Activities	Action
11-12 May 2023	B-READY: Methodology Workshop by World Bank (WB)	
22 June 2023	Briefing to PEMUDAH Private Sector Meeting No. 5/2023 by WB	T2
23 June 2023	Discussion with TWG Secretariat	T2
6 July 2023 (TBC)	Briefing to PEMUDAH Meeting ( <i>by WB via recording OR by MPC</i> )	T2
July 2023	<b>Building capacity of public and private sectors to understand B-READY framework of specific 10 topics</b>	<b>TWG / T2</b>
July 2023	<b>Develop baseline and strategy to reform of the specific 10 topics</b>	<b>TWG / T2</b>
August 2023	<b>Validate related stakeholders and regulations involved for the 10 topics</b>	<b>TWG / T2</b>
August 2023	Present to TWG for feedback	TWG
7 September 2023	Present to PEMUDAH on the way forward	TWG / T2
December 2023	Report business strategy to World Bank	TWG / T2
January 2024	Submit list of respondents to World Bank	TWG / T2
May 2024	WB start the assessment on Malaysia for B-READY 2025	
December 2024	Update performance report to World Bank	TWG / T2
April 2025	World Bank's B-READY Report release (Malaysia)	All

# B-READY FRAMEWORK



## 3 Pillars:

1. Regulatory framework
2. Public services
3. Efficiency

## 3 Critical Themes:

1. Digital adoption
2. Environmental sustainability
3. Gender

# Capacity Building to Understand B-READY Framework (specific topic)

	ACTIVITIES	TO DO
<b>Duration</b>	2 Days Workshop (July 2023)	1) Self-learning approach
<b>Objective</b>	<ul style="list-style-type: none"> <li>• Increase understanding of the specific topic on B-READY Framework among participants.</li> <li>• Enhance competencies and capabilities of participants on B-READY Framework</li> </ul>	2) The B-READY Workshop to be organised by specific TWG secretariat.
<b>Output</b>	1) Increased knowledge and understanding on topic 2) Expert from TWG members 3) Key constrains on B-READY Framework (If any)	3) Register the date of the workshop in the templates.
<b>Mode</b>	<ul style="list-style-type: none"> <li>• Presentation on B-READY Framework</li> <li>• Group Discussion on specific topic</li> </ul>	4) Identify and appoint subject matter expert(s) as facilitator(s)/ moderator(s) for B-READY capacity building.
<b>Speaker</b>	<ul style="list-style-type: none"> <li>• TWG to identify potential subject matter expert(s) as facilitator(s)/ moderator(s) for B-READY topic</li> </ul>	5) If there are key constrains related to B-READY Framework, submit to T2 to be verified with World Bank.
<b>Participants</b>	TWG to identify participants based on B-READY specific indicators, comprises as follows: <ul style="list-style-type: none"> <li>• Members of Technical Working Group</li> <li>• Government/Regulators</li> <li>• Private sector</li> </ul>	

# Develop Baseline & Strategy to Reform Based on Specific Topic

	ACTIVITIES	TO DO
<b>Duration</b>	3 Days 2 Nights (July 2023) – Klang valley	<ol style="list-style-type: none"> <li>1. The Workshop to develop baseline &amp; strategy to reform will be organised by TWG secretariat.</li> <li>2. Register the date of the workshop in the templates.</li> </ol>
<b>Objective</b>	<ul style="list-style-type: none"> <li>• Identify strengths, weaknesses, gaps, and challenges within the existing baseline.</li> <li>• Explore Reform Strategies.</li> <li>• Formulate an Implementation Plan (roles, responsibilities, and timelines for different stakeholders involved)</li> <li>• Establish the Monitoring and Evaluation Mechanisms</li> </ul>	
<b>Output</b>	<ol style="list-style-type: none"> <li>1) Baseline</li> <li>2) Strategy to reform</li> <li>3) Communication plan</li> </ol>	
<b>Mode</b>	<ul style="list-style-type: none"> <li>• Group Discussion</li> <li>• Presentation</li> </ul>	
<b>Speaker</b>	<ul style="list-style-type: none"> <li>• Facilitator (Expert who attended the capacity building workshop)</li> </ul>	

# Validating Related Stakeholders and Regulations

	ACTIVITIES	TO DO
<b>Duration</b>	Half day (August 2023), <i>OR through TWG Meeting</i>	<ol style="list-style-type: none"> <li>1) The B-READY Workshop will be organised by secretariat T2.</li> <li>2) Identify participants by TWG Secretariat</li> <li>3) Register the date of the workshop in the templates.</li> <li>4) Submit Final Report (Slide Presentation) to secretariat</li> </ol>
<b>Objective</b>	<ul style="list-style-type: none"> <li>To present on findings on strategy to reform and validate stakeholders &amp; regulations</li> <li>To get feedback from related stakeholders</li> <li>To identify areas for improvement and refinement</li> </ul>	
<b>Output</b>	1) Final Report (Slide Presentation)	
<b>Mode</b>	<ul style="list-style-type: none"> <li>Presentation on strategic action plan to reform by TWG</li> <li>Public Consultation (UPC)</li> </ul>	
<b>Participants</b>	<ul style="list-style-type: none"> <li>Top management</li> <li>Related Stakeholder</li> <li>Related Private Sector</li> <li>Representative from Technical Working Group</li> </ul>	

# Others (Communication Plan)

Activities	Action	Target Group
Monitoring TWG Initiatives	Monthly	All TWG
Reporting to PEMUDAH	Every PEMUDAH Meeting	All TWG
World Bank news / B-READY Project Newsletter  <a href="#">B-READY Website</a> <a href="#">BEE Concept Note December 2022.pdf</a>		All TWG

**Notes:**

1. Use FORE budget
2. The BOM Paper will be prepared by the Secretariat (T2)

# Documents

Documents	Link
Manual and Guide	<a href="#">B-READY Manual and Guide.pdf</a>
Methodology	<a href="#">B-READY Methodology Handbook.pdf</a>
Slide Presentation B-READY Kuala Lumpur	<ol style="list-style-type: none"> <li>1. <a href="#">B-Ready Overall</a></li> <li>2. <a href="#">B-Ready Business Entry</a></li> <li>3. <a href="#">B-Ready Business Location</a></li> <li>4. <a href="#">B-Ready Utility Services</a></li> <li>5. <a href="#">B-Ready Labor</a></li> <li>6. <a href="#">B-Ready Financial Services</a></li> <li>7. <a href="#">B-Ready International Trade</a></li> <li>8. <a href="#">B-Ready Taxation</a></li> <li>9. <a href="#">B-Ready Dispute Resolution</a></li> <li>10. <a href="#">B-Ready Market Competition</a></li> <li>11. <a href="#">B-Ready Business Insolvency</a></li> </ol>
Videos B-READY	<ol style="list-style-type: none"> <li>1. <a href="#">Overall</a></li> <li>2. <a href="#">Business Entry</a></li> <li>3. <a href="#">Business Location</a></li> <li>4. <a href="#">Utility Services</a></li> <li>5. <a href="#">Labor</a></li> <li>6. <a href="#">Financial Services</a></li> <li>7. <a href="#">International Trade</a></li> <li>8. <a href="#">Taxation</a></li> <li>9. <a href="#">Dispute Resolution</a></li> <li>10. <a href="#">Market Competition</a></li> <li>11. <a href="#">Business Insolvency</a></li> </ol>