

**KERTAS CADANGAN UNTUK PERTIMBANGAN
LEMBAGA PENGURUSAN MPC (BOM)**

TAJUK Keterangan: Tajuk Projek/ Cadangan	Improving the Halal Certification Process to Increase Productivity of the Industries in Malaysia
TARIKH/ GARIS MASA Keterangan: Jadual mula dan akhir pelaksanaan projek/ cadangan	APRIL – JULY 2023
TUJUAN & LATAR BELAKANG Keterangan: Tujuan dan penerangan ringkas mengenai projek	1. Improving the Halal Certification Process to Increase Productivity of the Industries in Malaysia 2. Promotes ease of doing business through Public-Private Partnership. • Improve business regulations to enhance productivity and competitiveness. • Proactively launch and pursuance of new improvement initiatives.
JUSTIFIKASI Keterangan: Penjelasan yang menyokong kepada pelaksanaan projek/ cadangan	The establishment of PEMUDAH has resulted in positive achievements in accelerating public-private sector initiatives in facilitating the way of doing business. The achievements were also recognized by various international bodies including the World Bank, the World Economic Forum and the Institute for Management Development (IMD). To continue the momentum of this achievement, the Cabinet Meeting on 26 November 2021 has agreed that the role of PEMUDAH be strengthened and its membership improved to balance the need to boost the delivery system regulation and at the same time improve the efficiency of the industry.
KAEDAH PELAKSANAAN Keterangan: Kaedah yang perlu dilakukan bagi melaksanakan projek	• To study the management and development of the country's halal industry; • To analyse concerns raised by relevant stakeholders or affected parties regarding the Halal issues and to propose a specific improvement to be implemented by the process owner. • To monitor and report to PEMUDAH on the issues and outcomes encountered to enhance competitiveness of the country. • Perform Behavioural Insights approach to nudge industry players and third party to ensure the competitiveness advantage of Halal certification.
STAKEHOLDERS/ PIHAK BERKEPENTINGAN	• Ministries • Agencies

Keterangan: Pihak atau kumpulan yang menerima kesan positif mahupun negatif daripada projek yang dijalankan	• Pihak Berkuasa Tempatan (PBT) • Business Association • Business Community
JANGKAAN HASIL/ OUTCOME Keterangan: Apa yang MPC perlu capai/ faedah-faedah jangka pendek dan jangka panjang hasil dari intervensi projek/ cadangan	• Comprehensive report on the initiatives and activities of the Halal Project: Enhancing the Halal Certification Process & Enhancing Productivity Through Technology Applications • Well-informed regulators on matters relating to Halal • Enhancing the implementation of the outcome by 'nudging' from Behavioural Insights.
JANGKAAN OUTPUT Keterangan: Output ketara dan tidak ketara yang dihasilkan daripada aktiviti projek/ cadangan.	• Report on the initiatives and activities of Improving the Halal Certification Process to Increase Productivity of the Industries in Malaysia
KUMPULAN SASAR Keterangan: Individu/ kumpulan yang menerima faedah daripada projek/ cadangan	• Ministries • Agencies • Pihak Berkuasa Tempatan (PBT) • Business Association
SUMBER BAJET/ KOS Keterangan: Sumber bajet / jumlah kos yang terlibat.	DE (Budget FORE 2023): RM 38,400 (Budget BI2.0 2023): RM20,000 OE Budget 2023: RM 10,000
HASIL (RM) - SEKIRANYA ADA Keterangan: Pendapatan yang diterima daripada projek	N/A
SYOR Keterangan: Keputusan yang diperlukan daripada Lembaga Pengurusan MPC	The approval of the Board of Management (BOM) is sought for the implementation of Forging a Robust Ecosystem programme with utilising the DE budget of RMK12 Forging a Robust Ecosystem and BI2.0 Budget amounting RM20,000.
UNIT/ BAHAGIAN	NCS/ PCD

****Sila lampirkan maklumat-maklumat lain yang berkaitan sekiranya perlu.**

(Contoh: Agenda program, perincian kos, pelan risiko, gambar rajah, lakaran pelan, senarai nama, carta Gantt, dll.)

Hanya untuk permohonan yang menggunakan Bajet Pembangunan dari Unit/Bahagian lain.
Kolum ini boleh diabaikan sekiranya tidak berkaitan.

DISOKONG OLEH:

NAMA PEGAWAI PENJAGA BAJET PEMBANGUNAN

Jawatan:

Nama Bajet:

Tarikh:

**Wajib diisi	**Wajib diisi	Permohonan memadai disemak sehingga peringkat Penyelia. Kolum ini boleh diabaikan sekiranya tidak berkaitan
DISEDIAKAN OLEH:  PUTRI DHIA NATHASYA MOHAMAD YUSOFF Assistant Manager 6 April 2023	DISEMAK OLEH:  NORHASIMAH IBRAHIM Deputy Director 6 April 2023	DISAHKAN OLEH:  ALAMIN REHAN Director 6 April 2023

Project costs are as follows.

	Type of Payment	Cost per Unit (RM)*	No. of Unit (man-hour/ pax)	Total Cost (RM)
1. DEVELOPMENT BUDGET (FORE & BI)				
A	MPC ASSOCIATES			
1.	Course/ training/ seminar facilitators (instructors, facilitators, moderators and speakers)	2,000	5-day sessions	10,000
2.	Writing services (report writers, report reviewers, press release writers, reporters and editors)	1,000	10 pax	10,000
3.	Subject Matter Expert/Advisor	400	16 man-hours	6,400
4.	Advocacy (Media Statement, Social Media Ads, Talk Show, Boost, Etc)	10,000	2	20,000
B	PROGRAM PACKAGES			
5.	Full Day Seminar Package/ Meeting Package [Incl. of F&B, WiFi, flip charts, meal voucher (online programme), etc]	400	20 pax x 2 nights x 2 session	32,000
TOTAL DEVELOPMENT BUDGET (FORE +BI) (A + B)				78,400
2. OPERATIONAL BUDGET				
1.	Claims (Mileage, meals, toll taxi/grab).	2,000	5 pax	10,000
TOTAL OPERATIONAL BUDGET				10,000

Notes:

1. Estimated max. cost per unit under PCT's guidelines (JPPK)
2. The cost is subject to modification to suit with the program either physical or virtual

APPENDIX B

Project milestones are as follows.

Aktiviti / Masa	2023									
	Mar	Apr	Mei	Jun	Jul	Ogos	Sept	Oct	Nov	Dec
Sesi <i>Pre-Council</i> bersama Ketua Pengarah JAKIM										
Tindakan Susulan daripada sesi <i>Pre-Council</i> : Perbincangan Bersama JAKIM										
Memahami dan menilai keadaan semasa										
Pemetaan isu – Sesi libat urus dengan pihak industri untuk memahami isu yang dihadapi oleh industri.										
Perbincangan Bersama JAKIM bagi hasil daripada sesi libat urus										
Pembentangan dalam Mesyuarat PEMUDAH <i>Private Sector</i> No.3/2023										
Menyediakan draf laporan cadangan penambahbaikan										
Pembentangan cadangan oleh JAKIM dalam mesyuarat PEMUDAH no. 3/2023										
Menjalankan sesi libat urus bagi mendapatkan maklumbalas cadangan penambahbaikan										
Perhalusi cadangan penambahbaikan berdasarkan maklumbalas yang diterima										
Membentangkan draf akhir cadangan penambahbaikan dan strategi pelaksanaan										

Mengenalpasti syarikat sukarelawan untuk ujikaji										
Bekerjasama dengan agensi dan syarikat perintis untuk membangunkan strategi pelaksanaan										
Menjalankan projek ujikaji										
Membuat semakan selepas pelaksanaan ujikaji										
Mengumumkan standard prosedur yang baharu										
Pelaksanaan cadangan penambahbaikan										