

Sumber ChatGPT

Warna rasmi Jubli Intan ialah warna Perak (silver).

Ulangtahun	Tempoh/Tahun	Warna
Jubli Perak	25 tahun	Perak (Silver)
Jubli Emas	50 tahun	Emas (Gold)
Jubli Intan	60 tahun	Perak (Silver)
Jubli Platinum	70 tahun	Platinum (Sparkling silver)

Corporate Colour

Jubli Intan Colour

DESIGN 1



Mempercepatkan Pertumbuhan Produktiviti



Mempercepatkan Pertumbuhan Produktiviti

Corporate Colour

Jubli Intan Colour

DESIGN 2



DESIGN 3



TAHUN



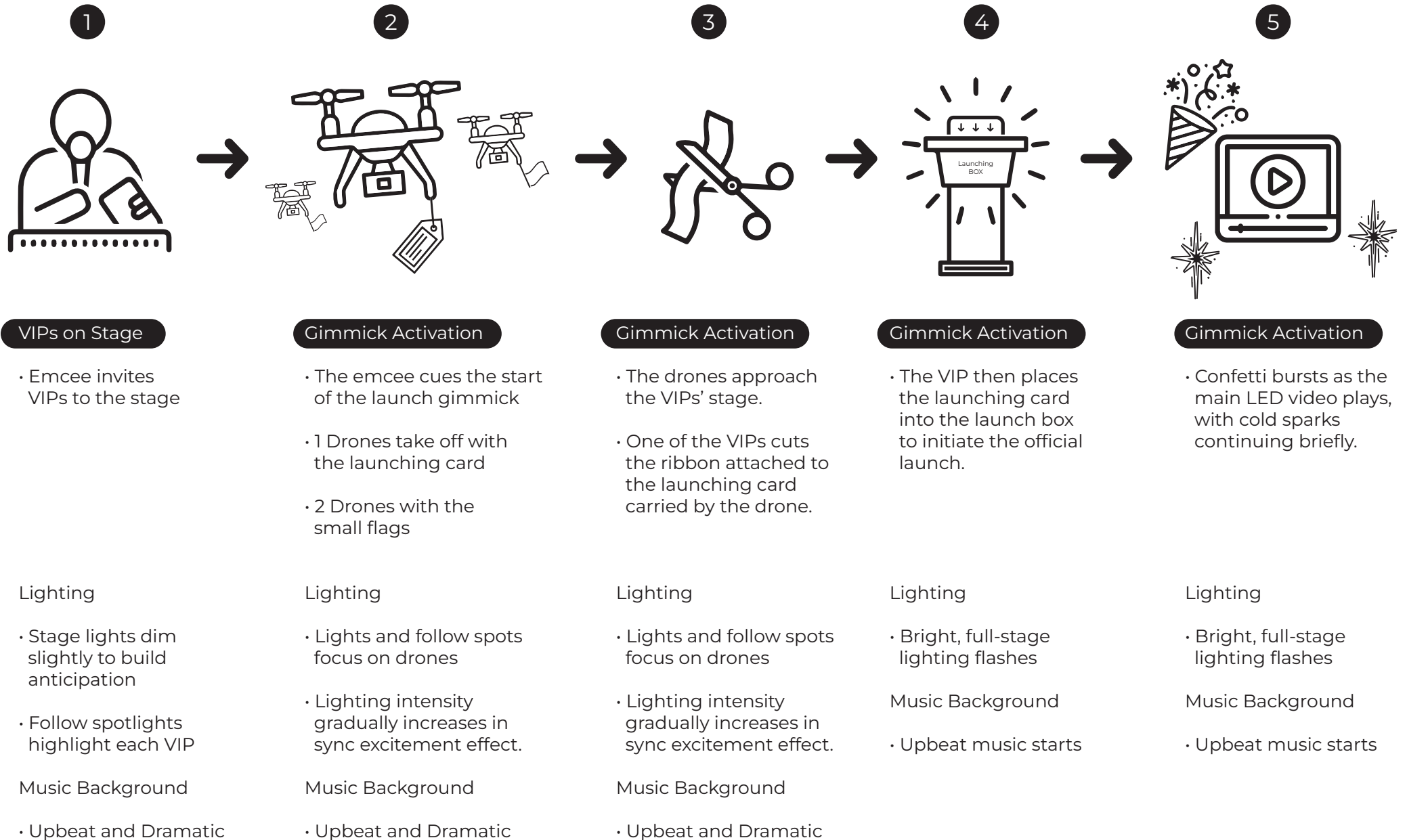
TAHUN

DESIGN 4



Event Sequence:

Launching of Sambutan 60 tahun Jubli Intan MPC



Marketing Collateral Items



1. Corporate Video

Size : 1920pxl x 1080pxl
Format : HD MOV/MPEG
Duration : 30min
Qty : 1 unit
Price : RM 7,000

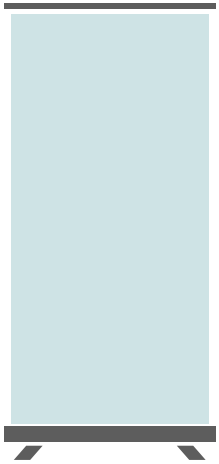
2. Gimmick Launching Video

Size : 1920pxl x 1080pxl
Format : HD MOV/MPEG
Duration : 1min
Qty : 1 unit
Price : RM 3,000

3. e-Backdrop

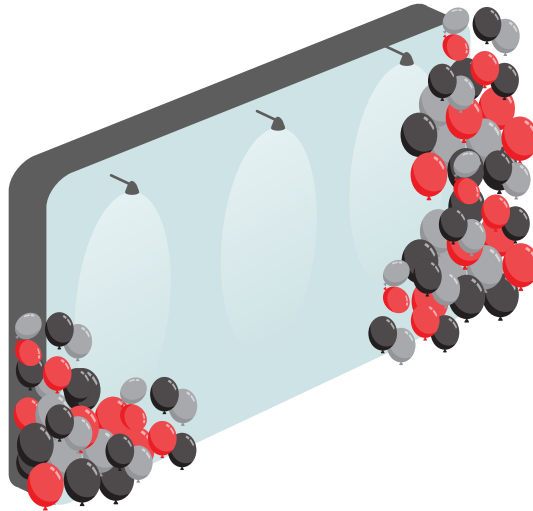
Size : 1920pxl X 1080pxl
Format : PNG
Qty : 1 unit
Price : RM 2,000

Marketing Collateral Items



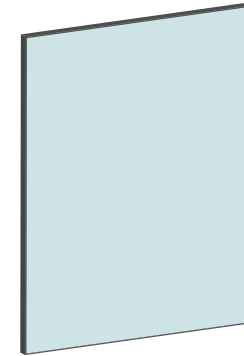
4. Roll Bunting

Size : 31" X 80"
Material : Synthetic Paper
Printing : Inkjet 4 Colour
Qty : 20 units
Price : RM 450 each
Total : RM 9,000



5. Photo Backdrop with Balloon

Size : 10ft X 12ft"
Material : Tarpaulin
Printing : Inkjet 4 Colour
Qty : 1 unit
Price : RM 6,600



6. A3 Foamboard

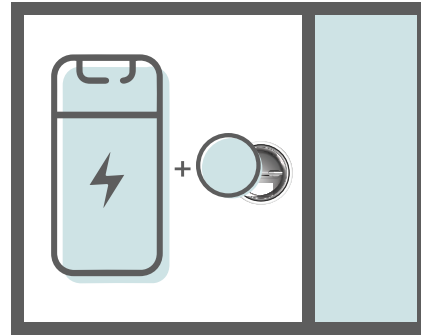
Size : 11.7" x 16.5"
Material : Foamboard
Printing : Inkjet 4 Colour
Qty : 10 units
Price : RM 45 each
Total : RM 450

Marketing Collateral Items



7. T-Shirts

Size : S-3XL
Material : Microfibre Eyelet
Printing : Sublimation
Colour : 4 Colour
Qty : 350 pcs
Price : RM 45 each
Total : RM 15,750



8. Souvenirs with box

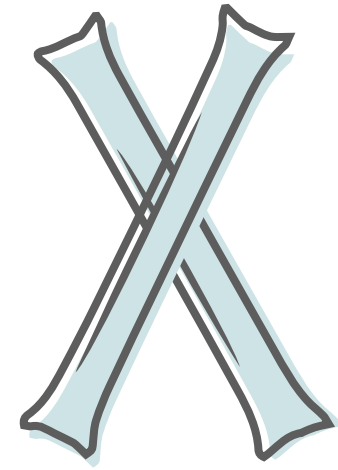
a) Power bank

Capacity : 10000mAh

b) Collar pin

Size : 30mm x 30mm
Type : Etching
Printing : Full Colour
Accessories : Silver Ovul Hook
with Buckle

Qty : 100 pcs
Price : RM120/sets
Total : RM12,000



9. Inflatable Pom-Pom stick

Size : 600mm x 100mm
Material : PE
Printing : Silkscreen
Qty : 500 sets (1000pcs)
Price : RM 3.50/set
Total : RM 1,750

Marketing Collateral Items



10. Balloon

Colour : Red/Black/white
Printing : 1 Colour
Material : Latex
Qty : 600 pcs
Price : RM 0.70 each
Total : RM 420

Gimmick Launching Items



1. Drone - 3 units
2. Launching Pad Platform - 1 unit
3. Confetti Cannon Machine - 1 unit
4. Smoke Machine - 1 unit
5. Follow Spot - 1 unit
6. Cold Spark Machine

Price : RM 25,000

Price Breakdown

1. Corporate Video	: RM 7,000
2. Gimmick Launching Video	: RM 3,000
3. e-Backdrop	: RM 2,000
4. Roll Up Bunting	: RM 9,000
5. Photo Backdrop w/ Balloon	: RM 6,600
6. A3 Foamboard	: RM 450
7. T-Shirts	: RM 15,750
8. Souvenirs with Box	: RM 12,000
9. Inflatable Pom Pom Stick	: RM 1,750
10. Balloon	: RM 420
11. Gimmick Launching Items	: RM 25,000

TOTAL : RM 82,970