

Workshop on Mastering Productivity Solutions to Boost Performance,
Accelerate Growth, and Sustain Competitive Advantage

Putrajaya, Malaysia
21-24 October 2025

Technical Experts:

Mr. Oliver Sven Damnik
Lifecycle Management
Corporate Development
Steinbeis GmbH and Co.KG für Technologietransfer, Germany

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Professor
Faculty of Mechanical Engineering and Mechatronics
Hochschule Karlsruhe – University of Applied Sciences (HKA), Germany

Expert Check-in: 19-Oct- 2025

Participant Check-in: 20-Oct-2025

Local Time	Agenda	Venue
Day 1: Monday, 20 October 2025		Putrajaya
09:00–12:30	<p>Pre-Workshop Alignment & Networking</p> <ul style="list-style-type: none"> Strategic Management Dialogue (Closed Session) • MPC Management & Technical Experts alignment on workshop objectives and expected outcomes. Technical Briefing & Familiarization• Short overview by technical experts (Steinbeis & HKA)• Discussion on Malaysia's productivity context 	
12:30–13:30	Networking Lunch with MPC Management & Invited Partners	
13:30–16:30	Preparatory Session & Workshop Walkthrough• Review programme flow• Clarify roles & responsibilities• Adaptation of best practices to Malaysian context.	
20:00- 22:00	Team discussion with experts	
End of Day 1		
Day 2: Tuesday, 21 October 2025		Putrajaya
09:00–10:30	Session 1: Introduction to Steinbeis Competence Check	
10:45–12:15	Session 2: Overview of The Steinbeis Consultancy Process	
12:30–13:30	Lunch break	
13:30–16:30	Session 2: Overview of The Steinbeis Consultancy Process (cont.) <ul style="list-style-type: none"> Steps, Quotations/ contracts Real world case examples 	
20:00- 22:00	Team discussion with experts	
End of Day 2		

Day 3: Wednesday, 22 October 2025			
10:00 – 16:00	Session 3: Site Inspection		Breakfast – hotel 9:00 travel to factory approx. 30 min (26 km from hotel)
	HICOM Diecastings Sdn. Bhd. https://www.hdsb.com.my/	HICOM-Teck See Manufacturing Malaysia Sdn. Bhd. https://hicomtecksee.com.my/	Shah Alam, Selangor Lunch – factory 16:00 travel back to Putrajaya Dinner – hotel
20:00- 22:00	Team discussion with experts		
End of Day 3			
Day 4: Thursday, 23 October 2025			
11:00–16:30	Session 4: Site Inspection		Breakfast & check-out
	Bok Opt Sdn. Bhd. https://www.bokopt.com/en/	CTRM Aero Composites Sdn. Bhd. https://ctrm.com.my/	9:00 commute to factory (1.45 hrs) 127km Check-in Hatten Hotel Melaka
20:00- 22:00	Team discussion with experts		
Day 5: Friday, 24 October 2025			Melaka
09:00–12:30	Session 5: Team presentations and expert review. <ul style="list-style-type: none"> • Site inspection feedback • Wrap up, Q&A towards Steinbeis Model 		
12:30 – 15:00	Lunch break		
15:00 – 16:30	Closing Ceremony		Participants – travel back to Putrajaya
End of Program			25-Oct Expert depart to KLIA