

Workshop on Mastering Productivity Solutions to Boost Performance,  
Accelerate Growth, and Sustain Competitive Advantage

Kuala Lumpur & Melaka, Malaysia  
20-24 October 2025

Technical Experts:

Mr. Oliver Sven Damnik  
Lifecycle Management  
Corporate Development  
Steinbeis GmbH and Co.KG für Technologietransfer, Germany

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Professor  
Faculty of Mechanical Engineering and Mechatronics  
Hochschule Karlsruhe – University of Applied Sciences (HKA), Germany

Local Time	Agenda		Notes
Day 1: Monday 20 October 2025			
09:00–12:30	<b>Pre – Workshop Alignment &amp; Networking</b> <ul style="list-style-type: none"><li>Strategic Management Dialogue (Closed Session) MPC Management &amp; Technical Experts alignment on workshop objectives and expected outcomes</li><li>Technical Briefing &amp; Familiarization. Short overview by technical experts (Steinbeis &amp; HKA). Discussion on Malaysia’s Productivity</li></ul>		
12:30–13:30	Networking Lunch with MPC Management & Invited Partners		
13:30–16:30	Preparatory Session & Workshop Walkthrough. Review programme flow. Clarify roles & responsibilities. Adaption of best practices to Malaysia context		
Day 2: Tuesday, 21 October 2025			
09:00–10:30	<b>Session 1:</b> Introduction to Steinbeis Competence Check		
10:45–12:15	<b>Session 2:</b> Overview of The Steinbeis Consultancy Process		
12:30–13:30	Lunch break		
13:30–16:30	<b>Session 2:</b> Overview of The Steinbeis Consultancy Process (cont.) <ul style="list-style-type: none"><li>Steps, Quotations/ contracts</li><li>Real world case examples</li></ul>		
End of Day 1			
Day 3: Wednesday, 22 October 2025			
10:00 – 16:00	<b>Session 3: Site Inspection</b>		
	<b>HICOM Diecastings Sdn. Bhd.</b>	<b>HICOM-Teck See Manufacturing Malaysia Sdn. Bhd.</b>	
End of Day 2			
Day 4: Thursday, 23 October 2025			

09:00–16:30	Session 4: Site Inspection		
	Bok Opt Sdn. Bhd.	CTRM Aero Composites Sdn. Bhd.	
Day 5: Friday, 24 October 2025			
09:00–12:30	Session 5: Team presentations and expert review. <ul style="list-style-type: none"><li>Site inspection feedback</li><li>Wrap up, Q&amp;A towards Steinbeis Model</li></ul>		
12:30–13:30	Closing Ceremony		
End of Program			