

Workshop on Mastering Productivity Solutions to Boost Performance,
Accelerate Growth, and Sustain Competitive Advantage

Kuala Lumpur & Melaka, Malaysia
20-24 October 2025

Technical Experts:

Mr. Oliver Sven Damnik
Lifecycle Management
Corporate Development
Steinbeis GmbH and Co.KG für Technologietransfer, Germany

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Professor
Faculty of Mechanical Engineering and Mechatronics
Hochschule Karlsruhe – University of Applied Sciences (HKA), Germany

Local Time	Agenda	Notes
Day 1: Monday 20 October 2025		
09:00–12:30	<p>Pre – Workshop Alignment & Networking</p> <ul style="list-style-type: none"> ▪ Strategic Management Dialogue (Closed Session) MPC Management & Technical Experts alignment on workshop objectives and expected outcomes ▪ Technical Briefing & Familiarization. Short overview by technical experts (Steinbeis & HKA). Discussion on Malaysia's Productivity 	
12:30–13:30	Networking Lunch with MPC Management & Invited Partners	
13:30–16:30	Preparatory Session & Workshop Walkthrough. Review programme flow. Clarify roles & responsibilities. Adaption of best practices to Malaysia context	
Day 2: Tuesday, 21 October 2025		
09:00–10:30	Session 1: Introduction to Steinbeis Competence Check	
10:45–12:15	Session 2: Overview of The Steinbeis Consultancy Process	
12:30–13:30	Lunch break	
13:30–16:30	<p>Session 2: Overview of The Steinbeis Consultancy Process (cont.)</p> <ul style="list-style-type: none"> - Steps, Quotations/ contracts - Real world case examples 	
End of Day 1		
Day 3: Wednesday, 22 October 2025		
10:00 – 16:00	<p>Session 3: Site Inspection</p> <p>HICOM Diecastings Sdn. Bhd. HICOM-Teck See Manufacturing Malaysia Sdn. Bhd.</p>	
End of Day 2		
Day 4: Thursday, 23 October 2025		

09:00–16:30	Session 4: Site Inspection		
	Bok Opt Sdn. Bhd. CTRM Aero Composites Sdn. Bhd.		
Day 5: Friday, 24 October 2025			
09:00–12:30	Session 5: Team presentations and expert review. <ul style="list-style-type: none"> • Site inspection feedback • Wrap up, Q&A towards Steinbeis Model 		
12:30–13:30	Closing Ceremony		
End of Program			