



A NATIONAL EVENT BY



MINISTRY OF HEALTH MALAYSIA

IN COLLABORATION WITH



FUTURE HEALTHCARE
FRONTIER PARTNER



HEALTHCARE : THE NEXT FRONTIER

KUALA LUMPUR CONVENTION CENTRE | 25 - 27 OCT 2024



REGISTER NOW



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GOLD SPONSORS



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HEALTHCARE: THE NEXT FRONTIER

KEY TRACKS



Digitalisation & Innovation



Precision Medicine & Genomics



Healthcare Economics



Patient-centric Approaches

KEY TOPICS & PROGRAMME OVERVIEW*

DAY 1

FRIDAY, 25 OCTOBER

Track 1

Healthcare Technology And Digitalisation

Symposium 1

Generative AI To Augment Healthcare Delivery

Pocket Talk 1

- Patient Fall Prevention Initiatives
- Wellness Investment
- Wellness On Wheels

Symposium 2

Precision And Genomic Healthcare

Plenary 1

Preserving Tomorrow: Charting The Path To Sustainable Healthcare

Track 2

Healthcare Economics

Forum 1

PPP: The Way Forward To Healthcare Frontier

Plenary 2

Medical Futurist: Prediction Of The Future Of Healthcare

DAY 2

SATURDAY, 26 OCTOBER

Pocket Talk 2

- Sterilisation Load Control Monitoring For Loan Instrument
- Patient-Centred Empowerment: Navigating The Path To Lasting Self-Care
- Digital Transformation In Healthcare

Keynote 1

Digital Healthcare Innovation: Technologies Shaping The Future Of Healthcare

Keynote 2

Healthcare Megatrends The Next Frontier For A Sustainable Future

Plenary 3

Generative Artificial Intelligence Transforming Healthcare

Plenary 4

Digital Transformation As A Catalyst For Economic Revolution In Healthcare: The AI, Blockchain And XR Synergy

Symposium 3

Value-Based Healthcare As Frontier Model

*Subject to change

DAY 3

SUNDAY, 27 OCTOBER

Track 3

Healthcare Equity

Plenary 5

Mental Health - Burnout And Nutrition In Healthcare Workforce

Symposium 4

Public Health And Epidemiology

Pocket Talk 3

- Healthy Meal Preparation For Individuals
- Patient Safety Culture

Forum 2

National Health Financing: Sustainable Healthcare Financing Model For Malaysia

Plenary 6

Advancing Patient Care With Personalised Medicine

Plenary 7

Healthcare For A Planet In Crisis

Plenary 8

Leadership For Quality In Healthcare As The Next Frontier

Symposium 5

Levelling Up Quality And Safety In Healthcare

OUR SPEAKERS



PROFESSOR JEFFREY BRAITHWAITE

Founding Director Of The Australian Institute Of Health Innovation, Macquarie University



DR. BERTALAN MESKÓ

Professional Medical Futurist, Director Of The Medical Futurist Institute



DR. LUQMAN LAWAL

Head Of Global Expansion, Mayo Clinic Platform



PROFESSOR FARAH MAGRABI

Professor, Biomedical And Health Informatics, Macquarie University



PROFESSOR JULIA RUCKLIDGE

Professor Of Clinical Psychology, University Of Canterbury



DR. KAREN LUXFORD

Geo, Australian Council On Healthcare Standards (Achs) And Achs International

and many more at www.mihmegatrends.my

Unlock the future of healthcare with renowned experts from across the globe and discover revolutionary healthcare innovations all under one roof. Don't miss this chance to see the future of healthcare unfold.

CONFERENCE FEES

LOCAL FEE

STANDARD PASS

RM 2,300/PAX

GROUP PASS FOR 2-4 PAX

RM 2,024/PAX

RM2,300

GROUP PASS FOR 5 PAX AND ABOVE

RM 1,955/PAX

RM2,300

GOVERNMENT PASS

RM 1,800/PAX

INTERNATIONAL FEE

STANDARD PASS

USD 1,080/PAX

GROUP PASS FOR 2-4 PAX

USD 950/PAX

USD1,080

GROUP PASS FOR 5 PAX AND ABOVE

USD 910/PAX

USD1,080

WHY ATTEND?

INNOVATIVE TECHNOLOGY

Experience the cutting-edge generative AI revolutionising clinical practices.

EQUITABLE HEALTHCARE

Engage in crucial discussions on national health financing strategies.

SUSTAINABLE PRACTICES

Delve into sustainable healthcare models via Public-Private Partnerships.

VALUE-BASED CARE

Discover ways to deliver top-notch clinical care cost-effectively.

PRECISION MEDICINE AND GENOMIC

Learn about the advancements in personalised healthcare and tailored treatments.

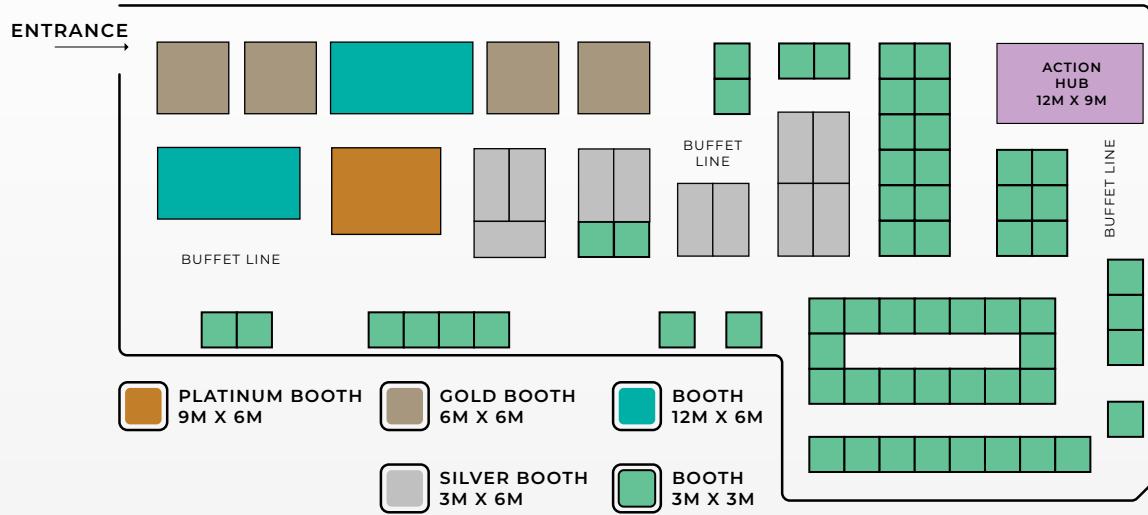
SAFETY AND QUALITY

Explore new standards for patient safety and care quality.

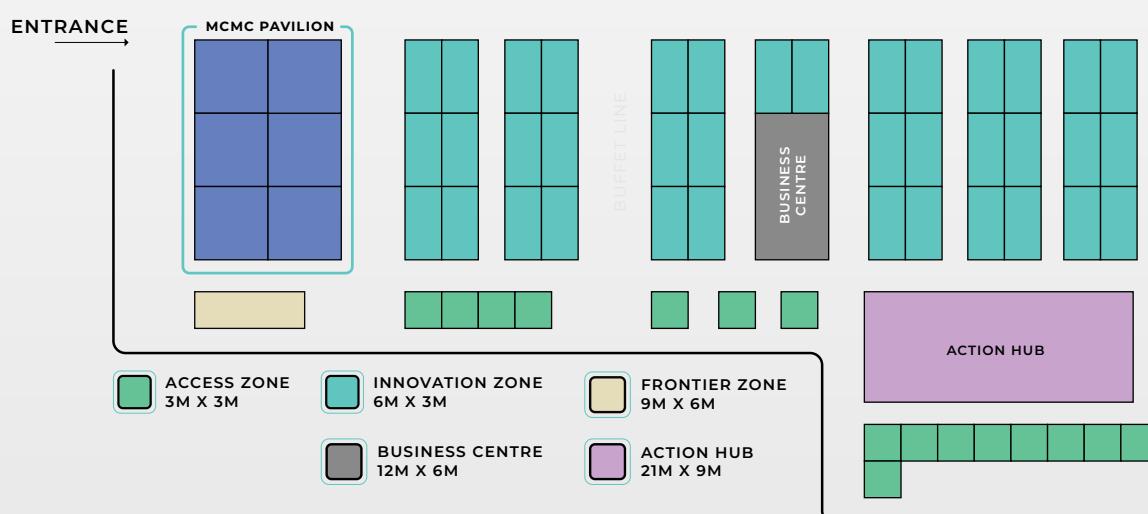


BOOTH LAYOUT

LIFE SCIENCES FRONTIER FLOOR | LEVEL 1



FUTURE HEALTHCARE FRONTIER FLOOR | LEVEL 3



CURATED BY MCMC

SPONSORSHIP

DIAMOND

RM 500,000

PLATINUM

RM 300,000

GOLD

RM 150,000

SILVER

RM 100,000

SILVER SPONSORSHIP PACKAGE

BENEFITS	SILVER	VALUE
Exhibition booth is provided with essential amenities, including seats, tables, and power supply.	✓ (3mx6m space)	RM 100,000 ROI: RM200,000
Conference passes for staff and clients	✓ (2 pax)	
Brand placement on main entrance signage	✓	
Brand placement on the "Thank you to our Sponsors" banners	✓	
Listed on Sponsor Slide	✓	
VIP invite for the Conference opening ceremony	✓ (2 pax)	
Complimentary seats for the 3-day Conference	✓ (2 pax)	
Opportunity to include company flyers/brochures/items in the conference kit	✓	
Opportunity to issue news announcements highlighting participation in MIH Megatrends	✓	
Recognition post on KPJ Healthcare Berhad Social Media	✓ (1 posting)	
Recognition on the KPJ Healthcare Berhad official website & MIH Megatrends Microsite	✓	

GOLD SPONSORSHIP PACKAGE

BENEFITS	GOLD	VALUE
Exhibition booth is provided with essential amenities, including seats, tables, and power supply.	✓ (6mx6m space) ✓ (1xTV Screen)	RM 150,000 ROI: RM375,000
Conference passes for staff and clients	✓ (3 pax)	
Brand placement on main entrance signage	✓	
Brand placement on the "Thank you to our Sponsors" banners	✓	
Listed on Sponsor Slide	✓	
VIP invite for the Conference opening ceremony	✓ (3 pax)	
Complimentary seats for the 3-day Conference	✓ (3 pax)	
Opportunity to include company flyers/brochures/items in the conference kit	✓	
Opportunity to issue news announcements highlighting participation in MIH Megatrends	✓	
Recognition post on KPJ Healthcare Berhad Social Media	✓ (3 postings)	
Recognition on the KPJ Healthcare Berhad official website & MIH Megatrends Microsite	✓	

PLATINUM SPONSORSHIP PACKAGE

BENEFITS	PLATINUM	VALUE
Exhibition booth is provided with essential amenities, including seats, tables, and power supply. Booth location will be next to event hosts (MoH & KPJ) located in the prime space/exhibition hall.	✓ (6mx9m space) ✓ (1xTV Screen)	
Conference passes for staff and clients	✓ (4 pax)	
Brand placement on main entrance signage	✓	
Brand placement on the "Thank you to our Sponsors" banners	✓	
Listed on Sponsor Slide	✓ (main LED Screen)	
VIP invite for the Conference opening ceremony	✓ (4 pax)	
Complimentary seats for the 3-day Conference	✓ (4 pax)	
Complimentary seats to Welcoming Dinner	✓ (4 pax)	
Opportunity to include company flyers/brochures/items in the conference kit	✓	
Pocket-talk during lunch hour	✓ (maximum 30 mins)	
Breakfast/lunch sponsored session (30-50 pax) (Gov officials, Speakers, C-suites)	✓	
Opportunity to issue news announcements highlighting participation in MIH Megatrends	✓	
Recognition post on KPJ Healthcare Berhad Social Media	✓ (6 postings)	
Recognition on the KPJ Healthcare Berhad official website & MIH Megatrends Microsite	✓	
Exclusive engagement session with MoH Officials	✓	

**RM
300,000**
ROI: RM1.05 Million

DIAMOND SPONSORSHIP PACKAGE

BENEFITS	DIAMOND	VALUE
Exhibition booth is provided with essential amenities, including seats, tables, and power supply. Booth location will be next to event hosts (MoH & KPJ) located in the prime space/exhibition hall.	✓ (9mx9m space) ✓ (2xTV Screen)	
Conference passes for staff and clients	✓ (8 pax)	
Brand placement on main entrance signage	✓	
Brand placement on the "Thank you to our Sponsors" banners	✓	
Listed on Sponsor Slide	✓ (main LED Screen)	
VIP invite for the Conference opening ceremony	✓ (8 pax)	
Complimentary seats for the 3-day Conference	✓ (8 pax)	
Complimentary seats to Welcoming Dinner	✓ (8 pax)	
Opportunity to include company flyers/brochures/items in the conference kit	✓	
Pocket-talk during lunch hour	✓ (maximum 45 mins)	
Breakfast/lunch sponsored session (30-50 pax) (Gov officials, Speakers, C-suites)	✓	
Opportunity to issue news announcements highlighting participation in MIH Megatrends	✓	
Recognition post on KPJ Healthcare Berhad Social Media	✓ (10 postings)	
Recognition on the KPJ Healthcare Berhad official website & MIH Megatrends Microsite	✓	
Exclusive engagement session with MoH Officials	✓	
Exclusive media engagement	✓	

**RM
500,000**
ROI: RM2.5 Million

SPONSORSHIP SUMMARY

BENEFITS	DIAMOND RM500,000	PLATINUM RM300,000	GOLD RM150,000	SILVER RM100,000
RETURN OF INVESTMENT	1:5	1:3:5	1:2:5	1:2
Exhibition booths are provided with essential amenities, including seats, tables, and power supply. Booth location will be next to event hosts (MoH & KPJ) located in the prime space/exhibition hall only for Diamond and Platinum sponsors.	✓ (9mx9m space) ✓ (2xTV Screen)	✓ (6mx9m space) ✓ (1xTV Screen)	✓ (6mx6m space) ✓ (1xTV Screen)	✓ (3mx3m space)
Conference passes for staff and clients	✓ (8 pax)	✓ (4 pax)	✓ (3 pax)	✓ (2 pax)
Brand placement on main entrance signage	✓	✓	✓	✓
Brand placement on the "Thank you to our Sponsors" banners	✓	✓	✓	✓
Listed on Sponsor Slide	✓ (main LED Screen)	✓ (main LED Screen)	✓	✓
VIP invite for the Conference opening ceremony	✓ (8 pax)	✓ (4 pax)	✓ (3 pax)	✓ (2 pax)
Complimentary seats for the 3-day Conference	✓ (8 pax)	✓	✓	✓
Complimentary seats to Welcoming Dinner	✓ (8 pax)	✓ (4 pax)		
Opportunity to include company flyers/brochures/items in the conference kit	✓	✓	✓	✓
Pocket-talk during lunch hour	✓ (maximum 45 mins)	✓ (maximum 30 mins)		
Breakfast/lunch sponsored session (30-50 pax) (Gov officials, Speakers, C-suites)	✓	✓		
Opportunity to issue news announcements highlighting participation in MIH Megatrends	✓	✓	✓	✓
Recognition post on KPJ Healthcare Berhad Social Media	✓ (10 postings)	✓ (6 postings)	✓ (3 postings)	✓ (1 posting)
Recognition on the KPJ Healthcare Berhad official website & MIH Megatrends microsite	✓	✓	✓	✓
Exclusive engagement session with MoH Officials	✓	✓		
Exclusive media engagement	✓			

ICP

The company's participation as an exhibitor or sponsor for the Malaysia International Healthcare Megatrends 2024 programme will be taken into account for the current contract that is subject to the implementation of ICP with the calculation of ICP Credit Value (ICV)





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