



MAJLIS KEBANGSAAN PERTUBUHAN-PERTUBUHAN WANITA MALAYSIA
NATIONAL COUNCIL OF WOMEN'S ORGANISATIONS MALAYSIA (NCWO)
(MEMBER OF ASEAN CONFEDERATION OF WOMEN'S ORGANISATIONS)

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Tarikh: 5 Ogos 2024

YBrs. Tuan Haji Zahid Ismail
Ketua Pengarah
Malaysia Productivity Corporation (MPC)
Lorong Produktiviti
Off Jalan Sultan
46200 Petaling Jaya

Assalamuallaikum Tuan Haji,

Hari Wanita ke-63

Tema: Jagaan Ehsan dalam Masyarakat Penyayang ("Caregiving in a Caring Society")

Sekali lagi, sempena Hari Wanita ke 63 pada 25 hb Ogos 2024, NCWO menjalin kolaborasi bersama Kementerian Pembangunan Wanita, Keluarga dan Masyarakat, The Asia Foundation, Malaysian Qualifications Agency, KPJ Healthcare Sdn Bhd dan Malaysia Productivity Corporation melalui penglibatan saya selaku pengerusi bersama PEMUDAH *Technical Working Group on SDG* untuk menganjurkan seminar bertajuk **Caregiving in a Caring Society**. Seminar ini memberi fokus kepada program pendidikan dan latihan pemberi jagaan (care giver), faktor yang dikenali sebagai amat penting dalam menyuburkan industri jagaan melalui pemberian perkhidmatan jagaan yang berkualiti dan beretika. Seminar juga akan membincangkan laluan kerjaya serta kerangka perundangan dan peratoran ke arah memastikan perkhidmatan jagaan yang diberi mengikut piawaian dan kualiti yang tinggi.

2. Kebawah Duli Yang Maha Mulia Seri Paduka Baginda Raja Permaisuri Agong Raja Zarith Sofiah telah berkenan berangkat ke majlis santapan tengah hari yang diadakan selepas seminar yang berlangsung sebelah pagi dan berkenan menyempurnakan titah ucapan bertajuk **Caregiving in a Caring Society with No One Left Behind**. Program berlangsung seperti berikut:

Tarikh:	Ahad 25hb Ogos 2024
Venue:	M Resort and Hotel, Jalan Damansara, Bukit Kiara
Time:	9.00-1230 tengah hari Seminar <i>Care-giving in a Caring Society</i>

1.00-3.0 pm Titah Ucapan dan perayaan Hari Wanita

3. Besarlah harapan saya Tuan Haji dapat meluluskan biayaan seminar sebanyak RM36,000 bagi menampung kos seminar, peserta, laporan dan syor tentang kerangka kelayakan, laluan kerjaya care giver, kurikulum serta cadangan perundangan dan pertaoran bagi

menyuburkan industri jagaan yang berkualiti.

4. Saya juga mengambil kesempatan menjemput Tuan Haji dan isteri ke majlis santapan tengah hari pada tempat dan hari yang sama. Aturcara dilampirkan.

5. NCWO adalah badan sukarela, bukan keuntungan, yang terdiri daripada lebih 200 persatuan wanita di peringkat kebangsaan dan negeri yang mewakili wanita daripada pelbagai keturunan, kepercayaan, status sosio-ekonomi, profesion, fahaman politik dan minat yang bersatu untuk memajukan status and produktiviti wanita dan keluarga mereka. NCWO juga menyumbang kepada perpaduan, harmoni dan keselamatan.

6. Biayaan boleh diberi melalui cek atas nama NCWO atau dibayar atas talian ke dalam akaun Maybank 564212301827. **Semua sumbangan tunai adalah dikecualikan cukai.** Untuk makluman lanjut pegawai Tuan Haji bolehlah hubungi Puan Nurina Goh di ncwohq@gmail.com atau telefon bimbit 017 6437560.

Saya dahului dengan ribuan terima kasih diatas perhatian.

Yang benar,



**PROF EMERITA TAN SRI DATO SERI
DR SHARIFAH HAPSAH SYED HASAN
YANG DIPERTUA NCWO
PENERUSI BERSAMA PEMUDAH
TECHNICAL WORKING GROUP ON
SDG**



**SAMBUTAN HARI WANITA KE-63 ANJURAN NCWO
25 OGOS 2024
M Resorts and Hotel,
Jalan Damansara, Bukit Kiara, Kuala Lumpur**

Malaysia Care Economy Forum 2 (MCEF2.0)
(in conjunction with National Women's Day)
25 August 2024

Theme: "Caregiving in a Caring Society"

Organised by the National Council of Women's Organisations (NCWO), Kementerian Pembangunan Wanita, Keluarga dan Masyarakat (KPWKM), The Asia Foundation, Malaysia Productivity Corporation (MPC), Malaysian Qualifications Agency (MQA) and KPJ Healthcare Sdn. Bhd.

Background

The long-overlooked and underfunded care economy is emerging as one of the most crucial and rapidly expanding sectors. The Covid-19 pandemic highlighted its importance, exposing deep-seated gaps and inequalities hindering inclusive economic growth and exacerbating existing social disparities. As the world recovers, there is an urgent need to address gender inequalities, reform macroeconomic policies, and tackle sector-specific challenges. This includes boosting women's labor force participation, professionalizing care work, and recognizing the transformative potential of investing in care services.

In Malaysia, proactive measures are addressing critical care issues head-on. With an aging population projected to exceed 6 million by 2040, increasing autism prevalence, and declining women's labor force participation, the demand for comprehensive health and social care services is intensifying. Recognizing that women and vulnerable communities disproportionately shoulder care work, Malaysia strives to create a more equitable and sustainable care economy that supports all individuals throughout their lives. A Care Industry Action Plan by KPWKM is underway and UNDP has launched a report on Enabling Investments into the Malaysian Care Economy.

The care industry's growing importance is underscored by increasing stakeholder engagement. The inaugural Malaysia Care Economy Forum (MCEF), held from June 22 to June 23, 2023, was organized by NCWO and MPC in collaboration with the Asia Foundation, UNDP, and Kiddocare. MCEF convened multi-sectoral stakeholders to devise policy recommendations and strategies for creating a resilient care economy ecosystem. Key recommendations included establishing a culture of professionalism and certification in the care sector, recognizing the value of care work as a source of transferable leadership skills, and ensuring adequate attention to different types of care. Other dialogues, such as the Asia-Pacific Inclusive Care Economy Forum, PRAXIS Conference 2023, and the Asia Foundation Bali Care Economy Conference in 2022, have enriched the industry's capacity and knowledge.

Building on the significant recommendations of the 2023 MCEF, this year's forum, titled **"Caregiving in a Caring Society"** (MCEF 2.0), aims to provide actionable recommendations on the professionalization of care workers and access to care. The goal is to improve the accessibility of quality care services, enhance the reputation of care work, and advance career opportunities for care providers. Professionalizing care work is vital for the growth of Malaysia's care economy, acknowledging the significance of care workers and their essential role in

supporting individuals, families, and communities.

Proposed Outcomes of MCEF 2.0:

- Creation of a qualification's framework and career pathways for caregivers.
- Curriculum outline and content for caregiver training programs.
- Amended or new regulatory frameworks to assure quality and ensure high standards of care provision.
- Strategies and action recommendations to improve access to quality and affordable caregiving for middle-income and vulnerable groups.

Time	Session
0830	Registration
0900	Plenary Session: <i>Setting Standards and Establishing a National Framework for Care Worker Qualifications</i> Moderator: Prof Emerita Tan Sri Dato' Seri Dr. Sharifah Hapsah, Chairperson, NCWO Speakers: ▪ Professor Irene Blackberry, Director, CERl, La Trobe University -30 mins ▪ Encik Dzafir Mustapha, Malaysian Qualifications Agency (MQA) – 20 mins Objectives: To- ▪ highlight key areas of concern in the care industry ▪ discuss the principles and structure of the Malaysian Qualifications Framework (MQF) ▪ introduce the concept of caregiving and the dimensions of caregiving for curriculum development ▪ propose a care giving qualifications framework for care workers in Malaysia. ▪ Draw on Australia's lessons and how can the best practices be localized in Malaysia.
1000	Break and move to breakout group
1015	Breakout Group 1: Regulatory Frameworks Needed to Professionalize Care Workers Facilitator: Encik Ahmad Ikram Abdullah, TAF Objectives: ▪ To identify the current regulatory frameworks for cradle-to-grave care services in Malaysia ▪ To analyze the effectiveness and gaps in the current regulatory framework, focusing on training, certification, and employment conditions. ▪ To make recommendations for regulatory frameworks for caregivers and to ensure high-quality care services
1015	Breakout Group 2: Qualifications Framework and Pathways Facilitator: Dr. Dayang Anita Aziz (NCWO) Objectives: ▪ Identify the qualification levels and learning outcomes or competencies for each level. ▪ Structure career pathways for care workers to encourage skills development and personal advancement. ▪ Benchmark with international good practices in the professionalization of care workers. ▪ Explore continuing professional education and industry certification to enhance the competence and recognition of care workers in the industry.

Time	Session
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1015	Breakout Group 3: Content and Curriculum in Professionalizing Care Workers <u>Overall Facilitator:</u> Prof. Dr. Yang Faridah Abdul Aziz, Dean of Faculty of Medicine, University Malaya Facilitator for Elderly Care: Tengku Aizan Facilitator for Child Care: Ayu Yusuff, Kiddocare Facilitator for Special Needs & vulnerable groups: Deborah Henry Objectives: ▪ For each level of competency identify the generic skills and specialized skills needed in caregivers for specific target groups, including children, the elderly, individuals with special needs and vulnerable groups. ▪ Design a comprehensive curriculum that integrates theoretical knowledge, practical training, and values aspects to prepare care workers for various caregiving scenarios. ▪ Suggest new assessment and evaluation methods to ensure the curriculum's effectiveness in meeting the professional standards and requirements of the care industry.
1115	Preparation for group presentations
1130-1230	Group Presentation (15 mins each) + Comments and Q&A at the end of the presentation To YB Datuk Sri Hajjah Nancy Shukri
1245	Participants move to Ballroom 1 for lunch
1.00 pm	Hari Wanita celebration begins with the Royal Address by Her Majesty the Queen on <i>Caregiving in a Caring Society with No One Left Behind</i>

Program Santapan tengah Hari

1230: Ketibaan warga NCWO dan dif kehormat

1240 Ketibaan YB Dato' Sri Hajah Nancy Shukri, Menteri Pembangunan Wanita Keluarga dan Masyarakat

1245: Ketibaan YABhg Dato' Seri Dr Wan Azizah binti Dr Wan Ismail (tbc)

1250: Keberangkatan tiba Kebawah Duli Yang Maha Mulia Seri Paduka Baginda Raja Permaisuri Agong Raja Zarith Sofiah

Sesi bergambar

1300: Keberangkatan Kebawah Duli Yang Maha Mulia Seri Paduka Baginda Raja Permaisuri Agong Raja Zarith Sofiah ke meja utama diiringi dif-dif terhormat.

- Ucapan Aluan oleh Emcee
- Gimik Pelancaran Hari Wanita ke 63
- Nyanyian lagu Hari Wanita dan lagu NCWO
- Ikrar Wanita
- Ucapan aluan oleh Professor Emerita Tan Sri Dato' Seri Dr. Sharifah Hapsah, Yang Di Pertua NCWO (7 minit)
- Ucapan oleh YB Dato' Sri Hajah Nancy Shukri, Menteri Pembangunan Wanita Keluarga dan Masyarakat (10 minit)
- Titah Ucapan: *Care Giving in a Caring Society with No One Left Behind*
"Penjagaan Ehsan dalam Masyarakat Penyayang Tanpa Ada Yang Tertinggal"
- Majlis Santapan diiringi hiburan

1500: Keberangkatan Keberangkatan Duli Yang Maha Seri Paduka Baginda Raja Permaisuri Agong Raja Zarith Sofiah meninggalkan majlis diiringi dif-dif terhormat.