

**KERTAS CADANGAN UNTUK PERTIMBANGAN
LEMBAGA PENGURUSAN MPC**

TAJUK Keterangan: Tajuk Projek/ Cadangan	PARTICIPATION IN MALAYSIA CARE ECONOMY FORUM 2 (MCEF2.0)
TARIKH/ GARIS MASA Keterangan: Jadual mula dan akhir pelaksanaan projek/ cadangan	August 2024 – December 2024
TUJUAN & LATAR BELAKANG Keterangan: Tujuan dan penerangan ringkas mengenai projek	The care economy is now becoming one of the most important and rapidly growing sectors. The Covid-19 pandemic has shown how critical it is, revealing significant gaps and inequalities that hinder economic growth and worsen social disparities. As the world recovers, it is crucial to address gender inequalities, reform economic policies, and tackle challenges in this sector. This includes increasing women's participation in the workforce, professionalizing care work, and recognizing the benefits of investing in care services. In Malaysia, the demand for comprehensive health and social care services is rising due to an aging population, growing autism cases, and decreasing female workforce participation. To create a fair and sustainable care economy, proactive steps are being taken, such as developing a Care Industry Action Plan and supporting investments in the care economy. The growing importance of the care industry is reflected in increased engagement from stakeholders. The first Malaysia Care Economy Forum (MCEF) in 2023 brought together diverse stakeholders to develop policy recommendations for a resilient care economy. Key recommendations included promoting professionalism and certification in the care sector, recognizing the leadership skills gained from care work, and ensuring attention to different types of care. Building on the recommendations from the 2023 MCEF, this year's forum, "Caregiving in a Caring Society" (MCEF 2.0), aims to provide actionable advice on professionalizing care workers and improving access to care. The goal is to make quality care services more accessible, enhance the reputation of care work, and create better career opportunities for care providers. Professionalizing care work is essential for the growth

	of Malaysia's care economy and highlights the important role care workers play in supporting individuals, families, and communities.
JUSTIFIKASI Keterangan: Penjelasan yang menyokong kepada pelaksanaan projek/ cadangan	This forum seeks to empower care workers by professionalizing the industry through the development of regulatory frameworks needed to professionalise care workers, qualification framework, specialized training for clear career pathways and content and curriculum in professionalising care workers. These efforts are crucial for enhancing the quality-of-care services and providing well-deserved recognition to the vital role care workers play in society. Additionally, with an aging population and increasing special care needs, coupled with the declining participation of women in the workforce, this project proactively addresses pressing social and economic issues in Malaysia. The outcomes from this forum will lay the foundation for the necessary policy reforms to ensure better access to quality care services. This conference will bring together industry players and MPC officers via Technical Working Group on Sustainable Development Goals (TWGSDG) and Private Healthcare Productivity Nexus (PHPN) to exchange knowledge and explore innovative solutions within the care economy, aiming to boost productivity and drive advancements in caregiving practices and services.
KAEDAH PELAKSANAAN Keterangan: Kaedah yang perlu dilakukan bagi melaksanakan projek	i. Forums and workshops to engage policymakers, industry representatives, academia, CSOs, and media partners in discussions on care economy issues. ii. Strategic collaborations between public and private sectors, and NGOs to develop care worker programs and a qualification framework. iii. Utilizing Behavioral Insights (BI) approach to highlight the importance of the care sector and the role of care workers via media and digital platforms.

	iv. Continuous monitoring and evaluation to ensure the effectiveness and proper execution of forum recommendations.
STAKEHOLDERS/ PIHAK BERKEPENTINGAN Keterangan: Pihak atau kumpulan yang menerima kesan positif mahupun negatif daripada projek yang dijalankan	i. Policymakers ii. Care Economy Industry Representatives iii. Academia and Researchers iv. Civil Society Organizations (CSOs) v. Media Partners
JANGKAAN HASIL/ OUTCOME Keterangan: Apa yang MPC perlu capai/ faedah-faedah jangka pendek dan jangka panjang hasil dari intervensi projek/ cadangan	i. Creation of a qualification's framework and career pathways for caregivers. ii. Curriculum outline and content for caregiver training programs. iii. Amended or new regulatory frameworks to assure quality and ensure high standards of care provision. iv. Strategies and action recommendations to improve access to quality and affordable caregiving for middle-income and vulnerable groups.
JANGKAAN OUTPUT Keterangan: Output ketara dan tidak ketara yang dihasilkan daripada aktiviti projek/ cadangan.	i. Development of a Qualification Framework for Care Workers ii. Improvement of Access to Quality Care Services iii. Curriculum Design for Care Worker Training Programs
KUMPULAN SASAR Keterangan: Individu/ kumpulan yang menerima faedah daripada projek/ cadangan	i. Policymakers ii. Care Economy Industry Representatives iii. Academia and Researchers iv. Civil Society Organizations (CSOs) v. Media Partners
SUMBER BAJET/ KOS Keterangan: Sumber bajet / jumlah kos yang terlibat.	RM36,000.00 (SPC 2.0)
HASIL (RM) - SEKIRANYA ADA Keterangan: Pendapatan yang diterima daripada projek	N/A
SYOR Keterangan: Keputusan yang diperlukan daripada Lembaga Pengurusan MPC	The approval of the Board of Management (BOM) is sought for Participation In Malaysia Care Economy Forum 2 (MCEF 2.0)
UNIT/ BAHAGIAN	National Competitiveness Section/ PCD

**Sila lampirkan maklumat-maklumat lain yang berkaitan sekiranya perlu. (Contoh: Agenda program, perincian kos, pelan risiko, gambar rajah, lakaran pelan, senarai nama, carta Gantt, dll.

Hanya untuk permohonan yang menggunakan Bajet Pembangunan dari Unit/Bahagian lain. Kolum ini boleh diabaikan sekiranya tidak berkaitan.
DISOKONG OLEH: NAMA PEGAWAI PENJAGA BAJET PEMBANGUNAN Jawatan: Nama Bajet: Tarikh:

**Wajib diisi	**Wajib diisi	Permohonan memadai disemak sehingga peringkat Penyelia. Kolum ini boleh diabaikan sekiranya tidak berkaitan
DISEDIAKAN OLEH:  SITI NUR SYUHaida Penolong Pengurus 13 August 2024	DISEMAK OLEH:  NORHASIMAH IBRAHIM Timbalan Pengarah 13 August 2024	DISAHKAN OLEH:

APPENDIX A

Project costs are as follows.

NO	TYPE OF PAYMENT	COST PER UNIT (RM)	NO. OF UNIT (PAX)	TOTAL COST (RM)
DEVELOPMENT BUDGET (SPC 2.0)				
1	REGISTRATION FEE FOR MALAYSIA CARE ECONOMY FORUM 2 (MCEF2.0)	RM900	40 pax	36,000
TOTAL				36,000