



development academy of the philippines

The National Productivity Organization

1 March 2024

ZAHID ISMAIL

Director General

Malaysia Productivity Corporation

Petaling Jaya, Malaysia

Dear Director General Ismail:

Greetings from the Development Academy of the Philippines!

The Academy, through its Center for Career Executive Service Development, is currently implementing the Public Management Development Program (PMDP), the National Government Career Executive Service Development Program. Part of this flagship program is the Senior Executives Class, an executive leadership training especially designed for incumbent Directors of the Philippine bureaucracy. An essential part of the training is a course on International Governance and Policy Innovations that includes a foreign study mission component.

The study mission aims to develop the participants' appreciation and deepen their understanding of the governance processes in an Asian country. It also intends to expose them to policy innovations in the public sector to respond to the needs of the citizens given the subject country's particular setting and context.

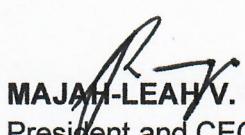
Recognizing Malaysia's favorable business environment, proactive government policies towards digital transformation, and political stability, we hope to bring the participants to Malaysia for the study mission. For recall, we brought one of our classes for this similar program to Malaysia in 2016 and the experience was very enlightening to the participants.

As our NPO counterpart in Malaysia, we would like to collaborate with you in arranging a governance and public policy study mission on **23 to 27 September 2024**. Specifically, we would like to request the Malaysia Productivity Corporation to organize and host the study mission on the above-mentioned dates. The DAP will shoulder all costs that will be incurred for the arrangements.

We have attached a briefer on the PMDP - Senior Executives Class for your reference. For any further query, kindly contact Ms. Nanette C. Caparros, Vice President of the Center for CES Development via email at caparrosn@dap.edu.ph or Ms. Keith Blanche C. Soriano via email at sorianok@dap.edu.ph.

Thank you and we hope that this partnership will further our countries' already cordial relations.

Very truly yours,


MAJAH-LEAH V. RAVAGO, PhD
President and CEO

PMDP BRIEFER

I. Overview of the Public Management Development Program

The Public Management Development Program (PMDP), the National Government's Career Executive Service Development Program, is an intensive training that provides comprehensive and multi-modal learning opportunities for public managers. It aims to produce a network of peak-performing, development-oriented, ethical and committed government executives and middle managers in the Philippine bureaucracy. It contributes to the achievement of the Philippine government's goal to practice good governance and improve bureaucratic efficiency by developing competent, motivated, agile, and resilient public servants.

More specifically, it aims to:

1. Develop a keen appreciation of the vital role government executives play in the overall development process;
2. Produce competent government leaders committed to the welfare of their constituents and the country's progress;
3. Foster a spirit of kinship, mutual support, and harmony among government leaders working for the common goal of a good life for all;
4. Deepen the bench of successors to the incumbent government office executives to ensure smooth transition in case of promotions or vacancies; and
5. Enhance the image of the Philippine government as an institution imbued with professionalism, integrity, and honesty.

Considering its intensity and rigor, the PMDP is likened to an "MBA for the Public Sector" and produces graduates who are technically excellent, networked, and imbued with a deep sense of mission to upgrade the life of every Filipino.

The PMDP is implemented by the DAP's Center for CES Development.

II. The Senior Executives Class

The Senior Executive Class (SEC) is one of the classes being offered by the PMDP. It is designed to widen the perspectives of government officials in directorship positions and arm them with cutting edge tools to lead agile, digital, ethical and future-ready organizations.

The program curriculum consists of seven modules (7) covering the three (3) learning areas of Governance and Development, Strategic Public Management, and Personal Efficacy and Leadership. The modules of the SEC are the following:

1. Perspectives in Governance and Development
2. International Governance and Policy Innovation
3. Public Sector Economic and Finance
4. Evidence-Based Policy Making
5. Innovation and Strategic Management
6. Personal Efficacy and Leadership
7. Phronetic Leadership

