

25th October 2023

Dr Noor Aishah Binti Haji Hassan
Regional Director
Malaysia Productivity Corporation (MPC)
Pejabat Wilayah Pantai Timur
Tingkat 14 Menara Zenith, Jalan Putra Square 6
25200 Kuantan
Pahang, Malaysia

Dear Dr Noor Aishah Binti Haji Hassan

RE: THE APPOINTMENT AS THE EXTERNAL ADVISORY MEMBER, SUNWAY BUSINESS SCHOOL

Sunway Business School (SBS) is pleased to appoint you as the external advisory member for the **Department of Management**.

External Advisors will:

- Provide input for programme improvements, developments and directions based on latest requirements from the regulatory body and industry and professional-based perspectives;
- Provide advice in the development of new programmes and the on-going review of existing programmes to ensure its compliance to regulatory body and relevance to the industry and the profession;
- Support the development of research and other collaborative opportunities with potential partners.
- Advise and assist the Department in relation to industry, internship and work-based learning;
- Facilitate, develop and maintain strong links between the programme and industry and assist the programme, students and research to key stakeholders such as industry professionals and the government;
- Enhance the programme by identifying and contributing to the educational needs of industry and the relevant professions.

External Advisors shall be appointed for a maximum period of three (3) years. In exceptional circumstance, and subject to the approval of the Academic Senate, External Advisors may be appointed for one (1) further year. The maximum period any External Advisor may serve is four (4) years and an External Advisor may not be reappointment as an External Advisor or appointed as an External Examiner until a period of at least three (3) years has elapsed since their last appointment.

Enclosed is a membership form. Please complete the form to indicate your acceptance of this appointment.

Sincerely,



PROF. MOTOKI WATABE, PHD

Professor of Management and Head
Department of Management
Sunway Business School

