

AGENDA
FORUM ON SME DEVELOPMENT IN THE M&E SUPPLY CHAIN IN THE NORTHERN REGION
IN CONJUNCTION WITH MALAYSIA'S INTERNATIONAL TRADE FAIR ON INTRALOGISTICS
AND SUPPLY CHAIN MANAGEMENT

8-10 NOVEMBER 2023, WEDNESDAY – FRIDAY
10.00am – 5.00pm
SETIA SPICE ARENA, BAYAN LEPAS, PULAU PINANG

8/11/2023	Wednesday
10.00am – 5.00pm	MPC Booth <ul style="list-style-type: none"> • Machinery and Equipment Productivity Nexus (MEPN) • Logistics Productivity Nexus (LPN)
11.00am – 1.00pm	Collaborative Meeting on M&E SME Development in the Northern Region: MPC, NCIA, and MSIA Venue: Function Room 2, Level 2, Setia Spice Arena
3.00pm – 5.00pm	Company Visit to Lam Research International Sdn Bhd, Bayan Lepas (TBC) (MPC-NCIA-MSIA) <u>Objective:</u> Gaining Insight into Lam Research's Supplier Scalability Assessment Process and Supply Chain
9/11/2023	Thursday
10.00am – 5.00pm	MPC Booth <ul style="list-style-type: none"> • Machinery and Equipment Productivity Nexus (MEPN) • Logistic Productivity Nexus (LPN)
10.30am	Registration
10.45am	Opening Remarks By YBhg. Datin Lorela Chia President, The Malaysian Association of Sustainable Supply Chains and Innovation (MASSCI)
10.50am	Keynote Address By YBrs. Mr. Zahid Ismail Director General, Malaysia Productivity Corporation (MPC)
SESSION 1	FORUM Moderator: YBhg. Datin Lorela Chia
11.00am	Enabler: INTEL, Mr. Ong Boon Leong Discussion: <ul style="list-style-type: none"> • As a key enabler, to offer insights into technological advancements and AI solutions that empower supply chain processes. • Focusing on both hardware and software aspects, Intel's perspective will illuminate the role of cutting-edge technologies in boosting efficiency and innovation within the supply chain.

11.10am	Tech application: Aramex, Mr Syahrul Azmir Zaki Discussion: <ul style="list-style-type: none"> Representing the logistics sector, will provide a practical viewpoint on how AI is applied in real-world logistics scenarios. Discussions on route optimisation, demand forecasting, and the integration of AI-driven technologies to streamline the movement of goods Sharing on Aramex's investments in cutting-edge technologies, automation of warehouses and hubs, and expansion plans for warehousing capabilities and value-added services to foster seamless operations and enhanced customer experiences Contribute to understanding the operational aspects of AI in logistics.
11.20am	Facilitator / Grant: NCIA Discussion: <ul style="list-style-type: none"> Perspective of Tech and Grant. With a regional focus, will shed light on the role of facilitation support and digitalisation grants in supporting SMEs within the supply chain. Provide valuable insights into how local initiatives and support mechanisms contribute to the adoption of AI, with particular attention to how regional businesses leverage technology for enhanced productivity and sustainability Shared vision of excellence and burgeoning opportunities to further fuel economic growth.
11.30am	Q&A Session
SESSION 2	ROUND TABLE DISCUSSION (RTD)
11.50am	Unlocking Efficiency and Transparency: Insights from the M&E Supply Chain Survey By YBhg. Datin Lorela Chia
12.00pm	RTD on M&E SME Development in the Northern Region <ul style="list-style-type: none"> MPC-MEPN-NCIA
1.00pm	Networking Refreshment
SESSION 3	Company Visit (MPC-NCIA-MSIA)
2.30pm – 5.00pm	Company Visit to Orionplex, Bayan Lepas <u>Objective:</u> Gaining Insight into Custom Design, Automation, and Cutting-Edge Technologies
10/11/2023	Friday
10.00am – 5.00pm	MPC Booth <ul style="list-style-type: none"> Machinery and Equipment Productivity Nexus (MEPN) Logistic Productivity Nexus (LPN)
9.30am – 12.30	Company Visit to Aramex, George Town (TBD) (MPC-NCIA-MSIA) <u>Objective:</u> Exploring AI Applications in Real-World Logistics Scenarios
5.00pm	End of Program