

# JOMLAUNCH 2023



5 - 7

OCTOBER  
2023

KOMPLEKS F8  
PUTRAJAYA

## DAY 1

Opening Day • FoMoDSA

## DAY 2

Technical Day • Expert Sharing Sessions

## DAY 3

JOMLAUNCH Projek • JOMLAUNCH Asia  
Appreciation Dinner

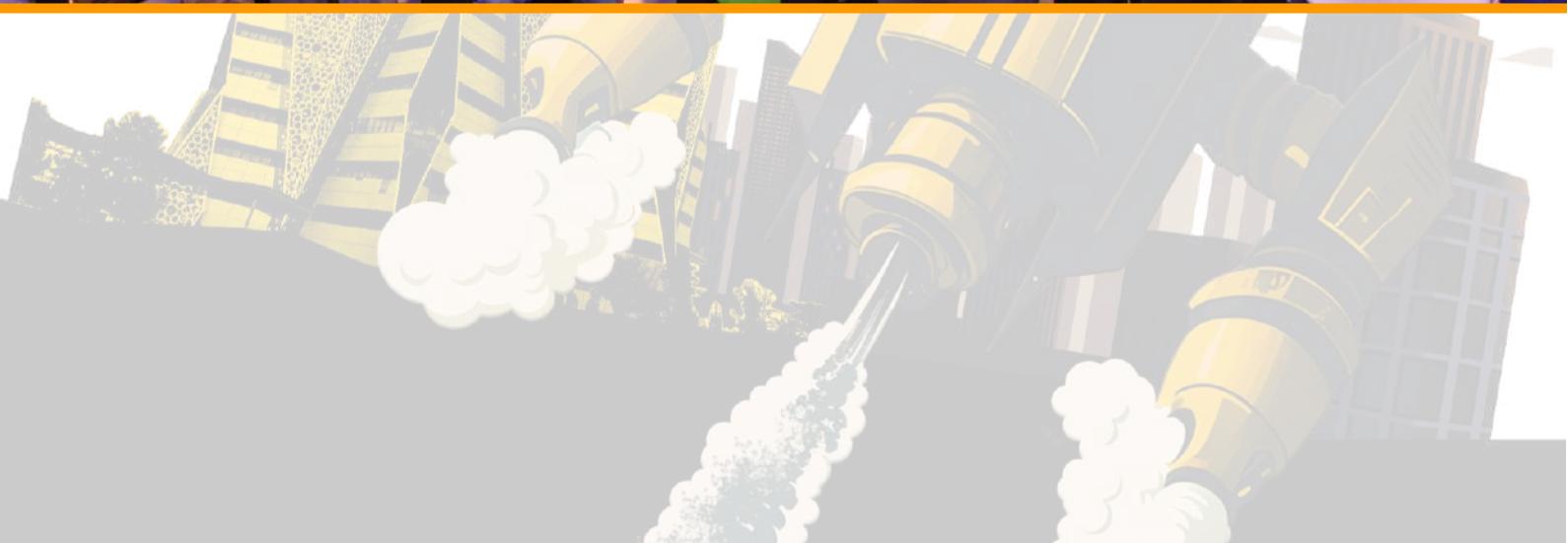
JOINTLY ORGANISED BY

 **TAMING  
TECH**  **KOMOTECH**

## ABOUT JOMLAUNCH

JOMLAUNCH is an event that gathers programmers, coders, developers and other tech and IT professionals in Malaysia. JOMLAUNCH was first organised in 2015, gathering a handful of friends with the same interests in the field.

Over the years, it has grown into a multi-day event with various activities, gathering professionals in the industry from public and private sectors. During the event, participants come together to learn from each other and create new connections for collaborations, business ventures, work opportunities and more.



# IN A GLIMPSE

2015 **JOMLAUNCH 1**  
UNITEN Residence Hotel

2015 **JOMLAUNCH 2**  
FSTM UKM

2016 **JOMLAUNCH 3**  
CMPC FINAS

2016 **JOMLAUNCH 4**  
TM Convention Centre

2017 **JOMLAUNCH 5**  
TM Convention Centre

2018 **JOMLAUNCH 6**  
TM Convention Centre

2019 **JOMLAUNCH 7**  
MaGIC Cyberjaya

2020 **JOMLAUNCH 8**  
Virtual Online

2021 **JOMLAUNCH 9**  
Virtual Online

2022 **JOMLAUNCH 10**  
WTC Kuala Lumpur

2023 **JOMLAUNCH 11**  
Blok F8, Kompleks F  
Putrajaya



# JOMLAUNCH 2023

Date : 5th to 7th of October 2023

Venue : Kompleks F8, Putrajaya

Jointly organised by **Taming Tech Sdn Bhd** and **Koperasi Profesional Teknologi Berhad (KOPROTECH)**.



## **Taming Tech Sdn Bhd**

Taming Tech is the brand guardian for JOMLAUNCH and JOMWEB. Apart from organising JOMLAUNCH annually, Taming Tech is the Authorised Training Partner for The Linux Foundation where they provide training and certification in the field of programming, server administration and cloud computing.

## **KOPROTECH**

Koprotech with members mainly IT professionals in the public sector is the commercial arm of its association counterpart. Apart from social benefits of its members, KOPROTECH aims to help its members professionally by bringing them up to date with the latest technologies and trends in the IT market. Koprotech is the organiser for **Fomodsa** also known as Forum for Modernisation and Digitalization of the Public Sector.

# SCHEDULE

## Day 1

Thursday, 5 October 2023



## Hall 1 & Hall 2

- **Opening Day**
- **FoMoDSA** (Forum for Modernisation and Digitalization of the Public Sector)
- Theme for 2023 : DevOps

## Day 2

Friday, 6 October 2023

## Hall 1 & Hall 2

- **Technical Sharing** covering topics on Programming, DevOps, Infra and others. Featuring four experts in the field from Malaysia and abroad covering hands-on technical topics.

## Day 3

Saturday, 7 October 2023



## Hall 1 & Hall 2

- JOMLAUNCH Project Showcase
- JOMLAUNCH Asia Software Business Talks

The day will progress with slots from project showcase and software entrepreneurs alternate with each other.

The day will feature 16 projects and four software entrepreneurs.

## Appreciation Dinner & Closing Ceremony

Saturday, 7 October 2023  
7:00 pm

## Hall 1 & Hall 2

Will be held in the same Hall 1 & Hall 2 in the evening after the day event. The event will be joined and closed by VVIP. There will be awards and lucky draws.

## Exhibition

Thursday to Friday  
5 to 7 October 2023  
**Open to the Public**

## Hall 3 & Foyer Area

Exhibition area will showcase tech companies, startups, government agencies in the ecosystem and IT industry.

# SPEAKERS & PANELS

Some of our confirmed speakers include :

## **Shankar Karuppiyah (Tawk.to)**

CTO and Co-founder of Tawk.to, leading live chat solution for websites with millions of users around the world.



## **Thomas Yip (Electra)**

CEO and Co-founder of Electra, a CAD software (previously known as Radica Software). He built Radica from the ground up in Ipoh until the recent acquisition by Siemens.



## **Reza Razali (GetSlurp)**

CEO and founder of Terato Tech, GetSlurp and RONPOS. GetSlurp POS serves over 3000 merchants while RONPOS serves over 1000 Petronas stations and is expanding fast locally and globally.



## **Megha Arora (MongoDB)**

The first developer relations hired in the APAC region by MongoDB will be sharing some insights on MongoDB for enterprise solution.



**More speakers to be featured soon.**

## BOOTHS & EXHIBITIONS

While the access to talks and conferences are only available to paying participants, JOMLAUNCH will also put together an exhibition area for the public and walk-in visitors, which is free to access for all.

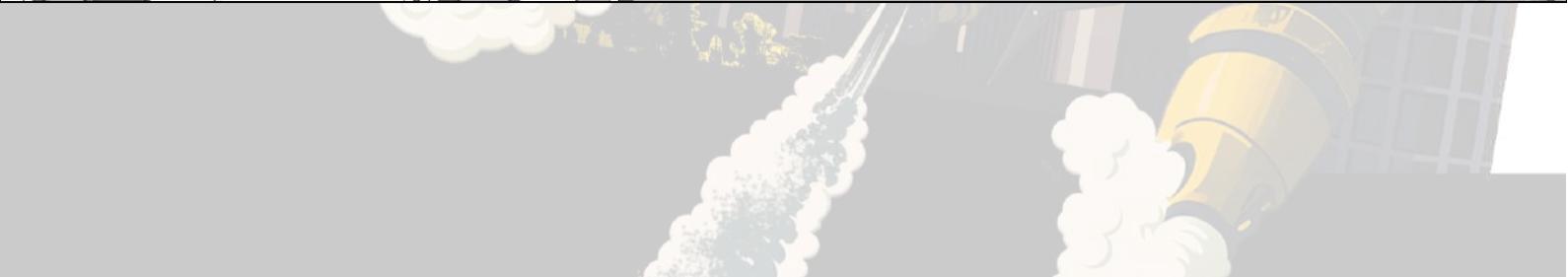
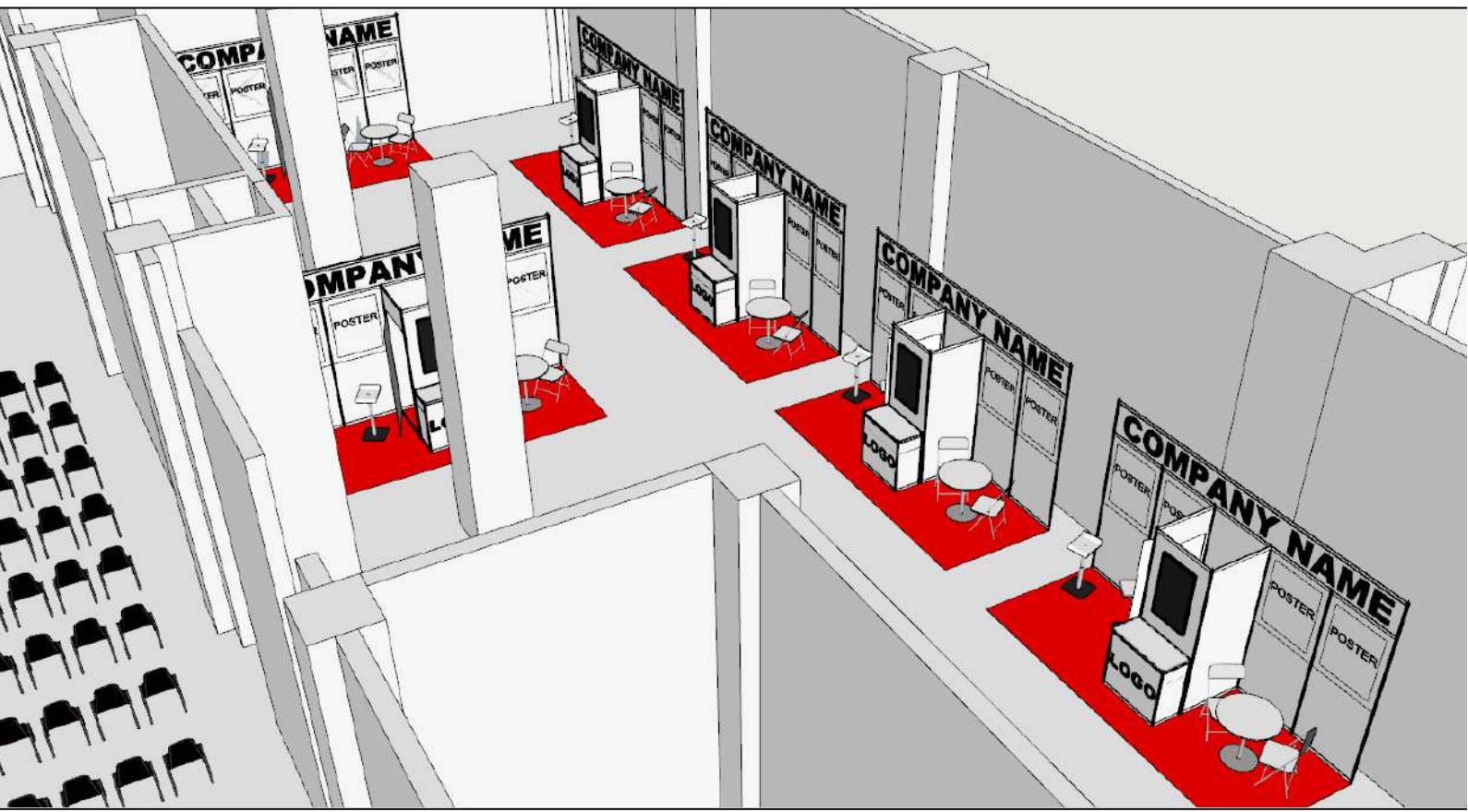
Expected participants : 1500

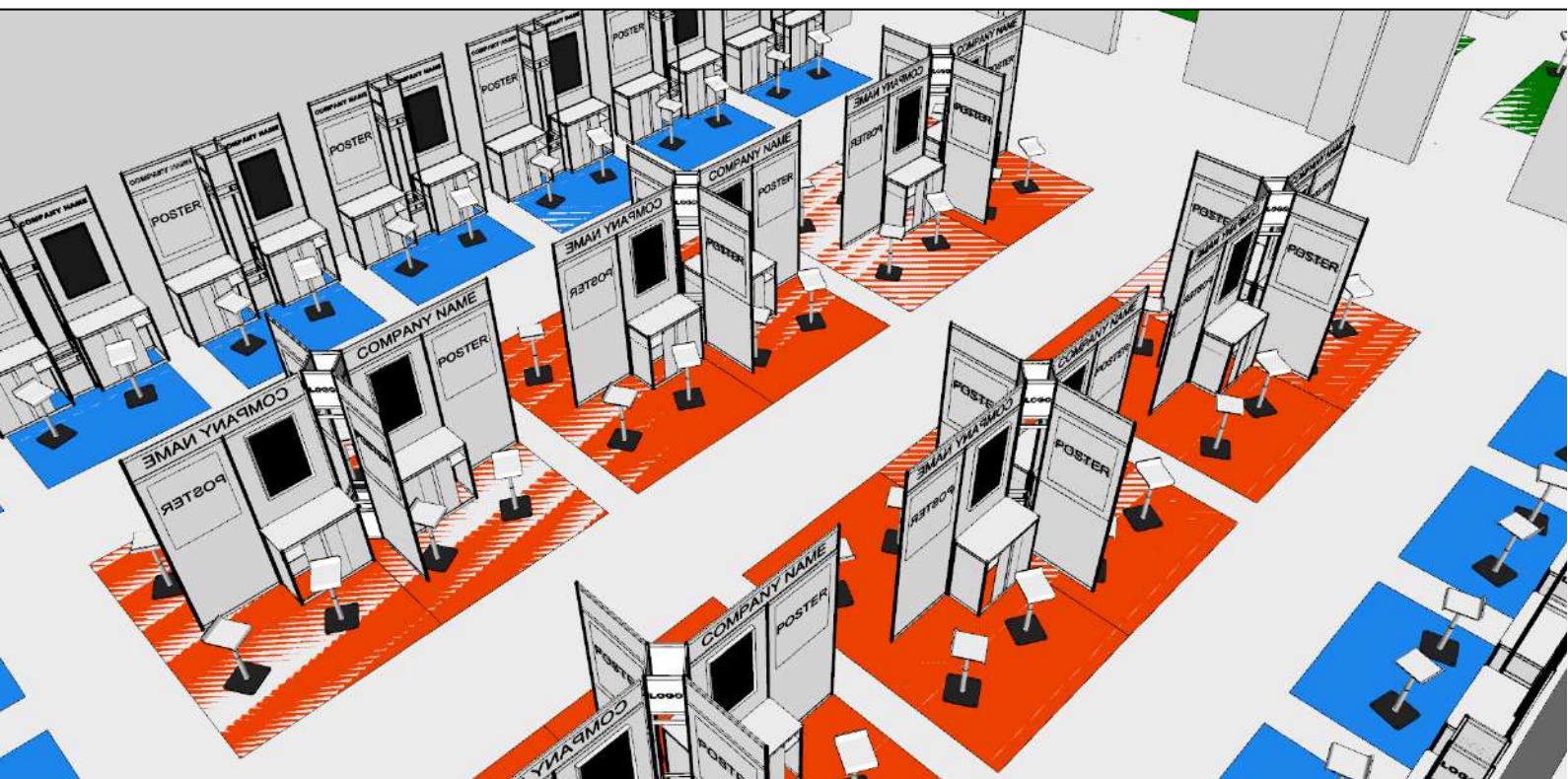
Expected walk-in visitors : 5000

Number of booths : 74



The image above showcases the layout plan of Level 3 at the Kompleks F8, Putrajaya. The conference will be held in Hall 1 and Hall 2, which will have the separating walls opened, combining the two halls. Exhibition will be in the Foyer area outside of Hall 1 and Hall 2, and inside Hall 3.





## Available Booths

Booth	Floor Size	Panels	Units	Locker	Price
Platinum	2m x 5m	7	3	Yes	RM 100,000
Gold	2m x 5m	7	5	Yes	RM 50,000
Silver	3m x 3.5m	3.5	3	No	RM 30,000
Standard	2 x 1.5m	2.5	24	No	RM 4,000
Basic	1m x 1m	0.5	36	No	RM 1,000

\* See booth details and images below

\*\* **Platinum , Gold & Silver booth package will appear as event sponsors**



## Platinum ( will appear as a sponsor )

**RM 100,000**

**Availability : 3 units**

This package include :

- 1) 30 minutes speaking slots at main hall - 1 slot
- 2) First Tier Logo Placement - *logo to appear on marketing materials, merchandise (t-shirt, Lanyard), Posters, photo booth, website.*
- 3) 1 pax seating table lunch with VIP
- 4) 30 pax complimentary Tickets and Merchandise.
- 5) Platinum Booth detail as below ;-

Open exhibition booth concept where visitors can come approach from any direction.

Floor size : 5m x 2m

Panels :

- 6 x full panels for graphics
- 1 x Half panel for TV Display or Poster

Other Equipments

- 2 x Barstool Chair
- 2 x chairs
- 1 x table
- 1 x cabinet
- 1 x 1m x 1m storage room area



\* panel graphic printing and TV display will incur additional charges

## **Gold ( will appear as a sponsor )**

**RM 50,000**

**Availability : 5 units**

This package include :

- 1) 20 minutes speaking slots at main hall - 1 slot
- 2) Second Tier Logo Placement - *logo to appear on marketing materials, merchandise (t-shirt, Lanyard), Posters, photo booth, website.*
- 3) 1 pax seating table lunch with VIP
- 4) 20 pax complimentary Tickets and Merchandise.
- 5) Platinum Booth detail as below ;-

Open exhibition booth concept where visitors can come approach from any direction.

Floor size : 5m x 2m

Panels :

- 6 x full panels for graphics
- 1 x Half panel for TV Display or Poster

Other Equipments

- 2 x Barstool Chair
- 2 x chairs
- 1 x table
- 1 x cabinet
- 1 x 1m x 1m storage room area



\* panel graphic printing and TV display will incur additional charges

## **Silver ( will appear as sponsor )**

**RM 30,000**

### **Availability : 3 units**

This Package include ;-

- 1) 15 minutes speaking slot at main stage
- 2) Third Tier Logo Placement - *logo to appear on marketing materials, merchandise (t-shirt,Lanyard), Posters , photo booth, website.*
- 3) 10 pax complimentary Tickets and Merchandise
- 4) Silver Booth detail as below ;-

Open exhibition booth concept where visitors can come approach from any direction.

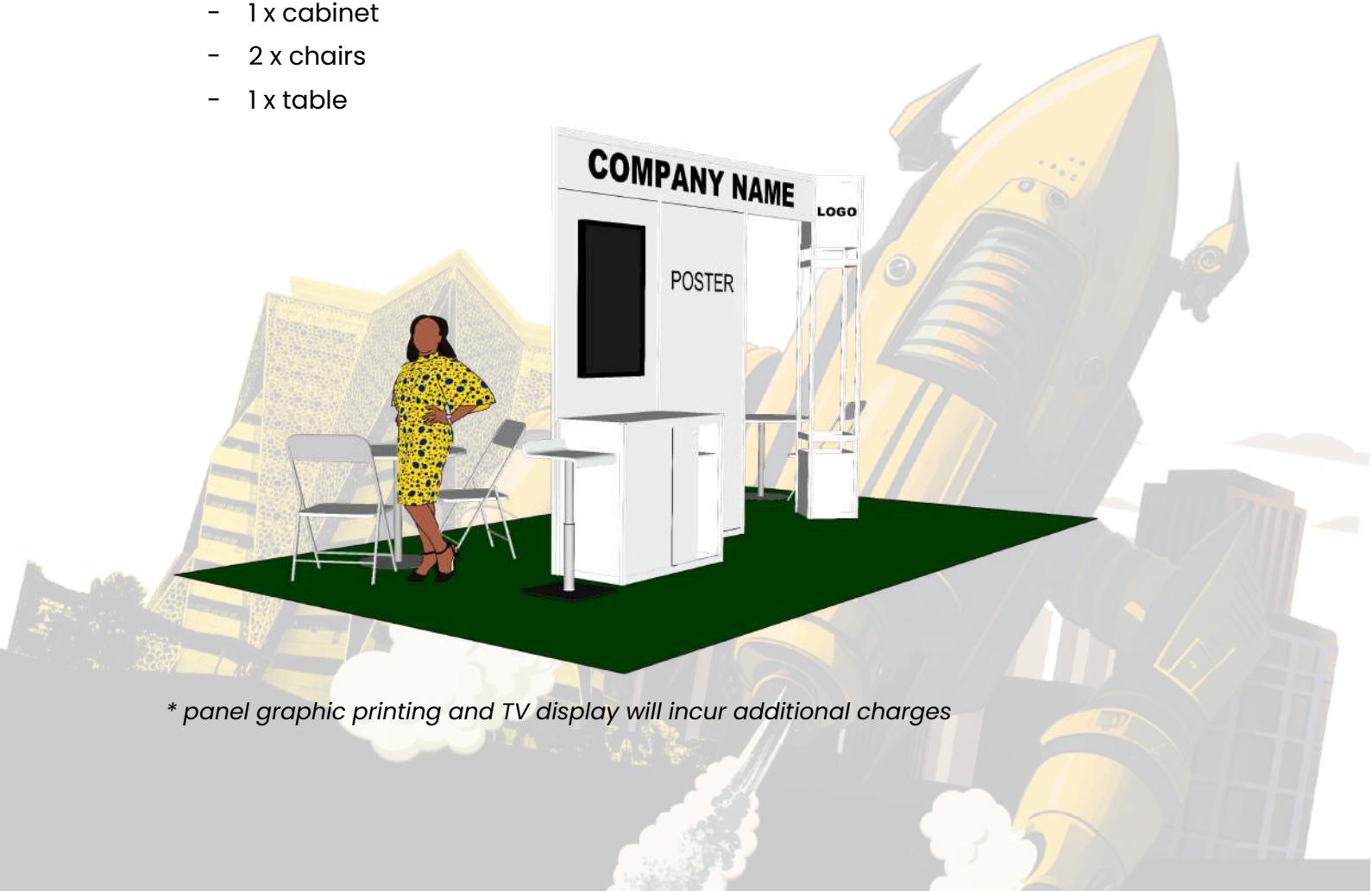
Floor size : 3.3m x 3m

Panels :

- 3 x full panels for graphics
- 1 x Half panel for TV Display or Poster

Other Equipments

- 1 x Barstool Chair
- 1 x cabinet
- 2 x chairs
- 1 x table



## Standard Booth

RM 4,000

An open concept exhibition booth suitable for more established companies.

Availability : 24 units

Floor size : 2m x 1.5m

Panels :

- 2 x full panels for graphics
- 1 x Half panel for TV Display or Poster

Other Equipments

- 1 x Barstool Chair
- 1 x Cabinet



\* panel graphic printing and TV display will incur additional charges

## Basic Booth

RM 1,000

A simple but elegant booth concept suitable for startups and small projects.

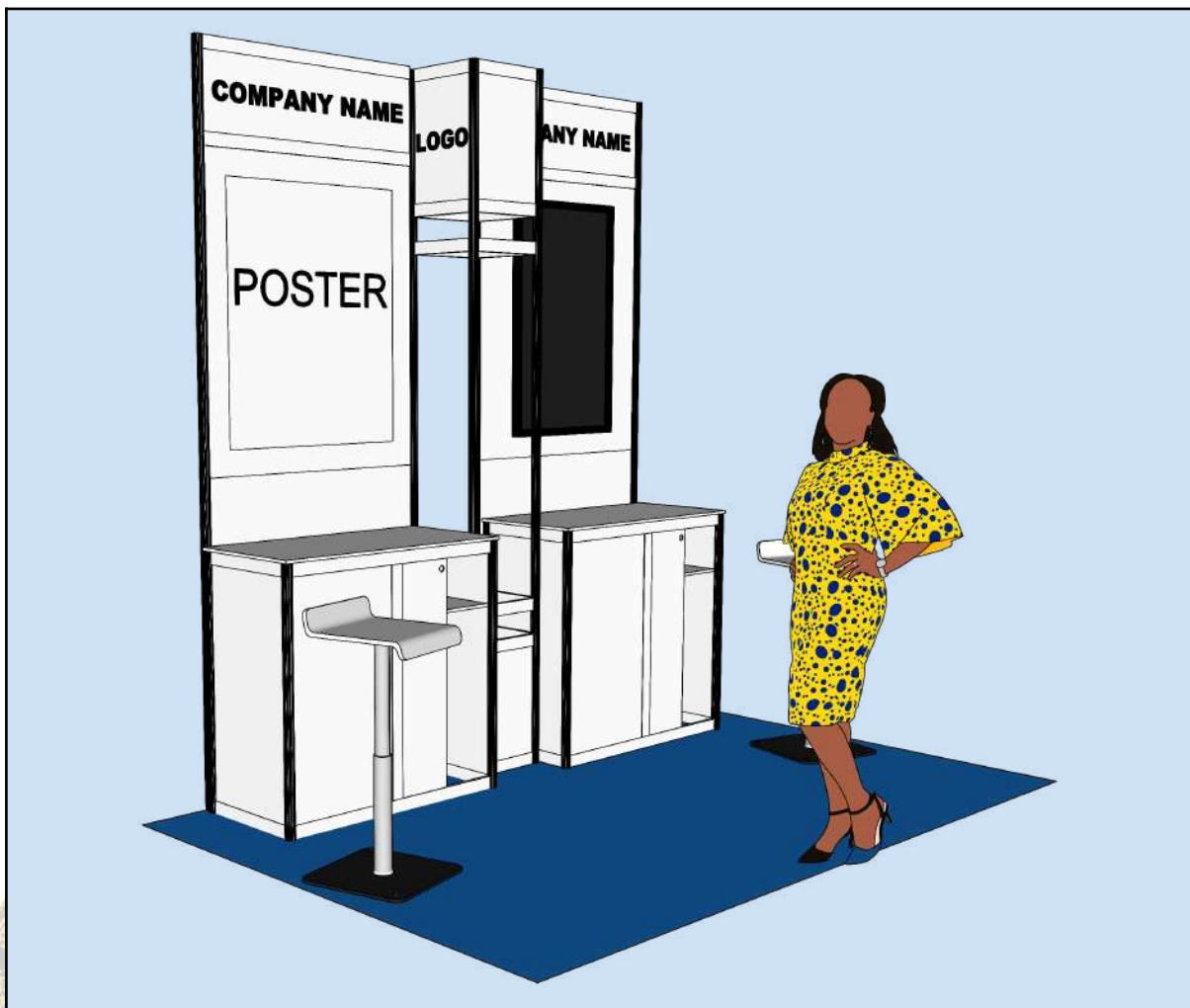
Availability : 36 units

Floor size : 1m x 1m

Panels : 1 x Half panel for TV Display or Poster

Other Equipments

- Barstool Chair
- Cabinet

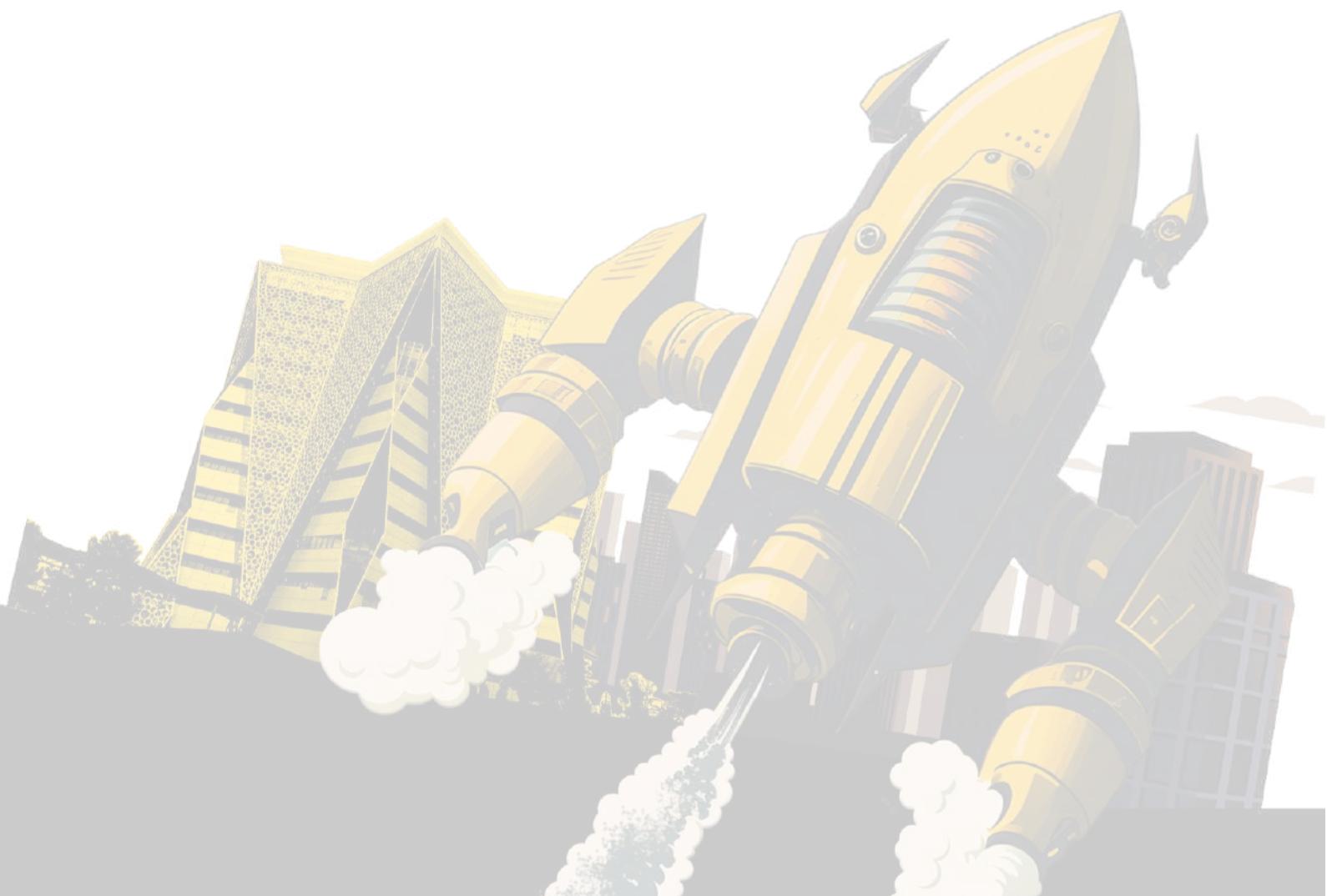


\* panel graphic printing and TV display will incur additional charges

\* The image above features two (2) units of the Basic Booth

## Other Sponsorship Opportunities

<b>Coffee Corner</b> Popular spot for participants to freshen up and network.	RM 50,000
<b>Co-Working Space Area</b> A space where participants can work from the event floor.	RM 50,000



# CONTACTS

Any inquiries regarding sales, sponsorship, organisation of JOMLAUNCH can be brought forward to :

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