



1. Pengenalan ESG Hub






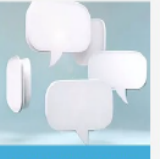
OVERVIEW




Case studies, tools, PDF templates and video content is free and publicly accessible.

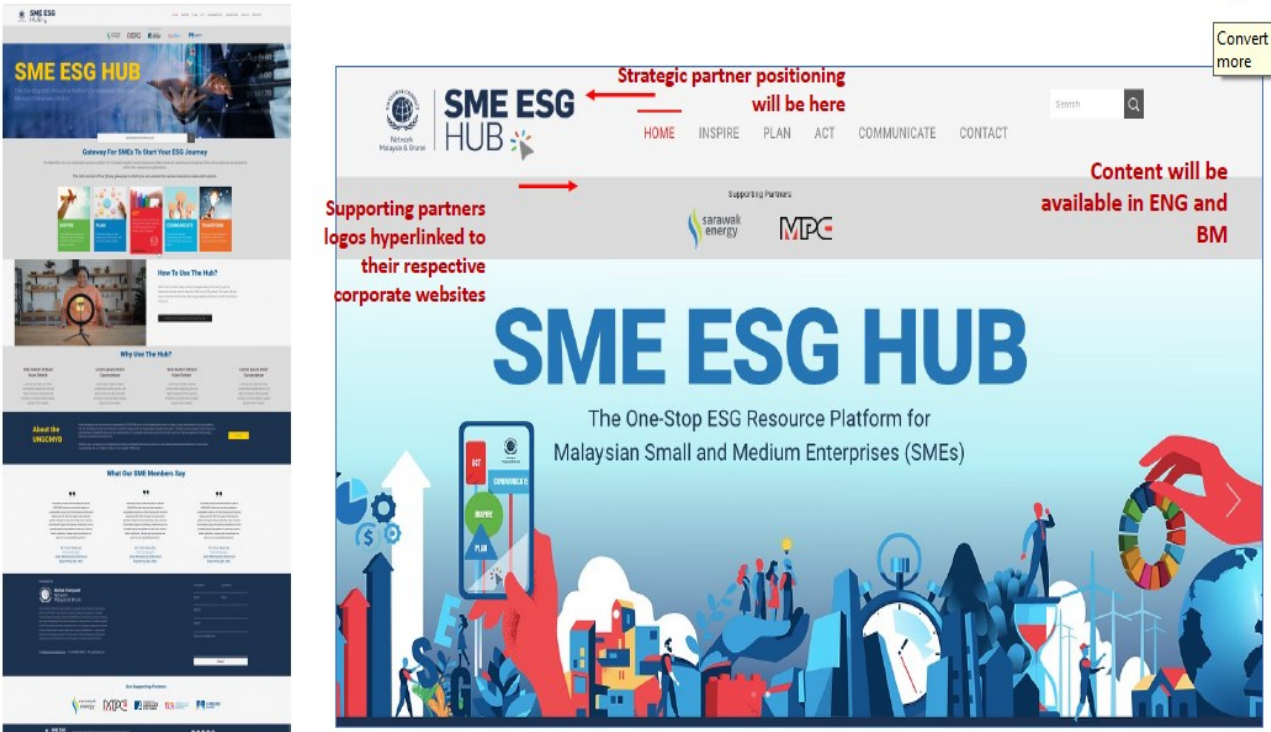
The SME ESG Hub is a one-stop online sustainability resource platform for small and medium-sized enterprises (SMEs) looking to develop and implement sustainability action initiatives and programs within their respective organizations.

The Hub will consist of four (4) key gateways which will house the various resources under each section.

 <p>INSPIRE</p> <p>Case studies and resources to inspire your SME ESG journey. Discover and learn from the success of others.</p>	 <p>PLAN</p> <p>Resources to help you start planning your ESG journey. Plan actions for positive impact.</p>	 <p>ACT</p> <p>Resources for you to develop and implement ESG actions. Based on the SME Sustainability Action Guide's 6-step framework.</p>	 <p>COMMUNICATE</p> <p>Resources to help you communicate your ESG actions. How to tell others what you are doing.</p>
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HOME PAGE




Strategic partner positioning will be here

Supporting partners logos hyperlinked to their respective corporate websites


Content will be available in ENG and BM

Convert a f more

2. Penilaian Kendiri-ESG START



PREMIUM CONTENT – ESG START Assessment for Supply Chain

**ESG START**

shantahelena ▾

Water Sustainability: The responsible use and management of water resources within a business. This involves reducing water waste, conserving water resources, and implementing sustainable water management practices to minimize the business's impact on local ecosystems and communities.

Demographics ▾

Environment ▲

Climate Action ☒

Energy Efficiency ☐

Water ☒

Waste ☐

Social ▾

Governance ▾

ASSESS (Materiality and assessment of risk/impact): Please select if this topic is material to your Company, in the last year. ▾

LEARN (learning and capacity building): Has the Company done any learning activities in the last year, related to this topic? ▲

1. Has your company done any learning related to this topic? *

☐ Yes

☐ No

2. We participated in learning opportunities such as knowledge sessions, events or conferences related to this topic. *

☐ Yes

☐ No

3. We have participated in trainings or learning programs for the direct workforce (e.g., management, employees). *

☐ Yes

☐ No

ESG START assessment is a digital ESG assessment tool that measures a company's ESG maturity level.

It is applicable to companies of all sizes and all sectors.

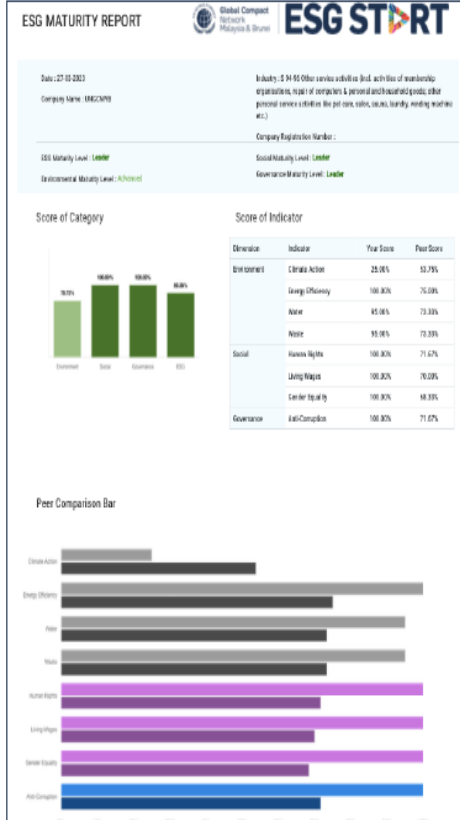
Questions are aligned with global and local frameworks.

ESG Maturity Report includes data on:

1. Climate Action
2. Energy efficiency
3. Water management
4. Waste management
5. Human rights
6. Living wage
7. Gender equality
8. Anti-corruption

It compares the user performance with peers, and maps with the Sustainable Development Goals (SDG).

SDG MAPPING	
	Climate Action UNGCMYB is getting ready to contribute primarily to SDG 13, secondarily to SDG 3,8,12,14,15, and to the UNGC SDG Ambition benchmark: "Science-based emissions reduction in line with a 1.5°C pathway".
	Energy Efficiency UNGCMYB has the highest level of readiness to contribute primarily to SDG 7, secondarily to SDG 9,12,13,14,15, and the UNGC SDG ambition benchmark: "Science-based emissions reduction in line with a 1.5°C pathway".
	Water UNGCMYB has the highest level of readiness to contribute primarily to SDG 6, secondarily to SDG 11,12,13,14,17 and to the UNGC SDG Ambition benchmark: "Net-positive water impact in water-stressed basins".
	Waste UNGCMYB has the highest level of readiness to contribute primarily to SDG 12, secondarily to SDG 6,9,11,13,14,15 and to the UNGC SDG Ambition benchmark: "Zero waste to landfill and incineration".
	Human Rights There is no corresponding UNGC SDG Ambition benchmark for human rights.
	Living Wages UNGCMYB has the highest level of readiness to contribute primarily to SDG 8, secondarily to SDG 1,2,3,4,5,10,13, and to the UNGC SDG ambition benchmark: "100% of employees across the organization earn a living wage".
	Gender Equality UNGCMYB has the highest level of readiness to contribute primarily to SDG 5, secondarily to SDG 1,4,8,10,16, and to the UNGC SDG Ambition benchmark: "Gender balance across all levels of management".
	Anti-Corruption UNGCMYB has the highest level of readiness to contribute primarily to SDG 16, and contribute cross-cutting impact to the other SDGs, and to the UNGC SDG ambition benchmark: "Zero incidences of bribery".



3. Premium eLearning Modules

PREMIUM CONTENT eLearning Modules

Participants and their suppliers get unlimited access to UNGCMYB's eLearning Modules.

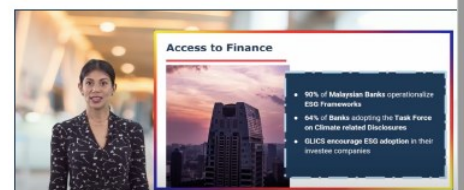
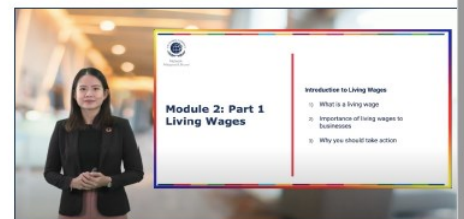
Course modules:

1. Introduction to Sustainability
2. The Sustainable Development Goals
3. Living Wages
4. Climate Action
5. Anti-corruption
6. Environmental management (*coming soon*)
7. Water management (*coming soon*)
8. Gender Equality (*coming soon*)
9. Business and Human Rights (*coming soon*)

Each eLearning course consists of:

- 3 videos
- Multiple Choice Questions
- Guidebooks
- Available in ENG and BM

❖ **Certificate of Completion**





ACT DESCRIPTIVE ESG ACTIONS

N Planning Tools for ESG initiatives





Quick access to each of the 8 ESG indicator sections

Each tool will include a "How To Use" video tutorial

Users will be able to download pdf of the tool


4. Tanggung Jawab Rakan Kongsi Strategik



STRATEGIC PARTNERSHIP PROPOSAL FOR MPC



Proposal for MPC to become the **strategic partner** to the SME ESG Hub and START Program.

ESG START

Partner Roles	
UNGCMYB Program owner + manager	<ul style="list-style-type: none"> To develop relevant content, tools and resources, and periodically update these To manage functionality of the Hub To organise and deliver knowledge sessions leveraging the Hub's resources To obtain ESG data from SMEs To promote the Hub to stakeholders and target audience To identify and select supporting partners for the Hub from the private sector To organise a launch event for the Hub
MPC Program co-owner	<ul style="list-style-type: none"> Exclusive program co-naming rights as a strategic partner To organise a national roadshow To promote the Hub to stakeholders and target audience To support in organising knowledge sessions To support in obtaining ESG data To support in organising the launch event

5. Faedah sebagai Rakan Kongsi Strategik

 BENEFITS AS A STRATEGIC PARTNER			
Access to SME ESG data	ESG Knowledge Building	Dedicated Workshops	Strategic Positioning & Branding
<p>Access for 1000 Nexus companies to Premium content “ESG START assessment”. It measures and reports ESG data and maps with the SDGs.</p> <p>UNGCMYB will provide dedicated support and prioritize outreach to MPC nexus companies.</p> <p>MPC will gain access and insights from the captured data that can be used for policy inputs.</p>	<p>Access for 1000 nexus companies to the premium eLearning courses.</p> <p>MPC can track the completion data.</p> <p>Participants can obtain the UNGCMYB Certificate of completion on each course.</p>	<p>10 full day physical workshop for SMEs.</p> <p>Introduction to ESG and sustainability, and thematic deep dive, for example Human Rights or Climate.</p> <p>Up to 100 pax per workshop.</p>	<p>MPC will obtain program co-naming rights as a strategic partner. This will be through logo placement on the Hub's website and marketing materials, and more.</p> <p>MPC will also be the only government agency to champion supply chain sustainability in the Program and can establish its position as a leading stakeholder in this emerging field.</p>
Valued at RM 200 per assessment *1000 SMEs = Worth RM 200,000	Valued at RM 400 per eLearning *1000 SMEs = Worth RM 400,000 per course	Valued at RM 1,300 per pax For a full day workshop = Worth RM 130,000 per workshop	Target 70,000 unique visitors by 2024
ANNUAL PARTICIPATION FEE OF RM 100,000			