

# TOURISM MASTER TRAINER & CONSULTANT

## TRAINER PROFILE

### ISVARAN P RAMASAMY



**Isvaran Ramasamy** has vast experience in full spectrum of Tour Operation in Tourism Industry of Malaysia since 1993. He is a mover who has successfully conducted throughout Malaysia more than 15 Inbound Tourism Bootcamp (ITB) as Master Trainer and Industry Expert to frog leap the tourism industry productivity towards optimum performance under the purview of Tourism Productivity Nexus (TPN) governed by Malaysia Productivity Corporation (MPC).

Isvaran Ramasamy with TPN team members has won **3 Star Award at 25<sup>th</sup> Asia Pacific Quality Organisation (APQO)** International Conference at Bali in the year 2019 for 15 Inbound Tourism Bootcamp (ITB) which has transform tourism product owners and industry players into sustainable tourism community.

Currently he has been appointed as the tourism industry expert and advisor for TPN Virtual Advisory Clinic (T-VAC) in managing business conflict who turns and reset business turmoil into opportunity and profit gaining entity.

Isvaran has been accredited by UNESCO and Ministry of Tourism Arts and Culture as UNESCO Heritage Site Guide and Trainer in Malaysia which made him as game changer using critical and analytical approach in discovering new tourism product Outstanding Unique Value for ITB and Inbound Destination Expert (IDEX) under the purview of TPN governed by MPC.

Besides that he has been appointed by the TPN as a Trainer and as an Assessor for the Malaysia Tourism Excellence (MaTEx) Business Certification programme. MaTEx is an initiative to enhance quality standard in tourism industry lead by the TPN programme.

Isvaran Ramasamy is an Accredited ASEAN National Trainer and Assessor for skill training in Malaysia. He is a Consultant who focuses on developing human capital in a holistic way in order to achieve integrated excellence incorporating oneself, family and organization.

He is an accredited Skill Training Competency Standard Developer and Industry Expert Consultant who has successfully developed more than 15 National Occupational Skill Standards (NOSS) for Malaysia Ministry of Human Resource Skill Development Department vendors.

He is one of the most pioneer and founder of Recognition of Prior Learning (RPL) in Malaysia who is also an accredited RPL External Verification Officer who have been officially appointed by Malaysia Ministry of Human Resource Skill Development Department. Isvaran Ramasamy is a mover in transforming skill worker who has gain sufficient experience in Skill Competency, Knowledge and the right Organizational Behavior in their respective job area into a professional skill accredited Personnel.

He has made the first Online Story Telling in Malaysia and successfully sold on digital platform "The Tragic Love of Faridah" and successfully delivered the first production of Malaysia Virtual Experience (MyVXp) "Sing Ang Long" Anglung Interactive Show on 25 May 2020 as Premier MyVXp Show in Malaysia a project initiated by Tourism Productivity Nexus (TPN). He has been assigned as one of the lead coaches to produce 1000 Malaysia Virtual Experience (MyVXp) under the purview of Malaysia Productivity Corporation (MPC).

Isvaran Ramasamy has graduated from Australia Sydney with Bachelor of Social Science (BSS) majored in Management from College of Applied Phycology, currently pursuing Master of Science (MSc) majoring in Management at Asia e University.