

Our Ref: (6)PSMB/20/17 kulit 52
Date : 27 September 2022

Dear YBhg Tan Sri / Dato' / Sir / Madam,

SPECIAL INVITATION TO BE A SPONSOR/EXHIBITOR AT THE NATIONAL HUMAN CAPITAL CONFERENCE & EXHIBITION (NHCCE) 2022

Greetings from the Human Resource Development Corporation (HRD Corp)!

2. HRD Corp is a statutory authority under the Ministry of Human Resources responsible for driving the nation's human capital and talent development agenda. In line with this aspiration, we are proud to announce that our prestigious and much-awaited human capital conference is back for the first time in three years.

3. The **National Human Capital Conference & Exhibition (NHCCE) 2022** will be held on the **8 & 9 November 2022** at the **Malaysia International Trade and Exhibition Centre (MITEC)**. The two-day event will attract **over 2,000 participants**, showcase **over 200 exhibitors** and **feature 30 renowned local and international speakers** across a broad range of expertise.

4. Themed HR 5.0: The Next Evolution in Human Resource Development, the two-day event will cover the following six (6) tracks in greater detail:

- i. The Future of Work
- ii. Innovation at the Workplace
- iii. Diversity and Generational Workforce Change
- iv. Embracing Transformative Learning & Development Models
- v. The Role of Workplace Leadership
- vi. Impact of Human Capital on National Economy

5. NHCCE 2022 is expected to draw a diverse group of global HR thought leaders, industry experts and practitioners while providing a strategic networking avenue for attendees to exchange ideas, experiences, strategies, and best practices in human resources development. It also continues to be an excellent platform for exhibitors to promote their products and services to the right target demographics, namely, HR leaders and business decision-makers.

6. We sincerely believe that the event will be an excellent platform for your organisation to promote your products and services while enjoying solid industry exposure and elevating your brand profile by being seen amongst industry leaders and disruptors. Enclosed herewith is the Event Prospectus and official invitation letter for your kind perusal.

7. Should there be any further clarifications, please do not hesitate to contact our secretariat as follows:

Sponsorship

- i. Contact Person : Mr. Soffian bin Mohammed Amin
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- iii. Contact Person : Mr. Azim bin Md Yusof
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Exhibition

- i. Contact Person : Ms. Siti Norzuliana binti sazali
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- ii. Contact Person : Ms. Nur Aisyah binti Hassan
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Thank you for your support, and we look forward to seeing you and your organisation at the NHCCE 2022.

'Delivering Quality, Developing Excellence'
'Pekerja Tonggak Keluarga Malaysia Dalam Pemulihan Negara'

Yours sincerely,



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DATUK SHAHUL DAWOOD
Chief Executive
Human Resource Development Corporation